

MIRA INFORM REPORT

Report No. :	537350
Report Date :	31.10.2018

IDENTIFICATION DETAILS

Name :	WHITE DWARF MEDIA PRIVATE LIMITED
Registered Office :	D-804, Hari Heritage, Plot No. 17A,18,19,20, Sector 22, Kamothe, Navi Mumbai, Raigarh-410209, Maharashtra
Mobile No.:	91-7208055393 [Office]
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	28.08.2014
CIN No.: [Company Identification No.]	U74999MH2014PTC257675
Capital Investment / Paid-up Capital :	INR 0.100 Million
PAN No.: [Permanent Account No.]	AABCW5543Q
GSTN : [Goods & Service Tax Registration No.]	27AABCW5543Q1ZO
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in the business of Advertisement and Publicity. Subject is engaged into Direct Marketing and Direct Mail Services. [Registered Activity]
No. of Employees :	Information declined by the management

RATING & COMMENTS

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(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Usually Correct
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2014 and it is having satisfactory track record.</p> <p>For the financial year 2017, the company has achieved decent growth in its revenue as compared to its previous year along with fair profit margin during the year.</p> <p>The company has healthy financial base market by debt free balance sheet profile along with favorable gap between trade payables and receivables.</p> <p>Rating continue to derive strength from its established track record of its business operation backed by its well experienced promoter's team in media industry.</p> <p>Further, the company has achieved remarkable earnings per share of INR 212.80 against its face value of INR 10.</p> <p>Trade relations are fair. Business is active. Payments seems to be usually correct.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade terms and conditions.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

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EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 31.10.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DECLINED

MANAGEMENT NON-COOPERATIVE [91-7208055393]

[91-9743493610] NOT REACHABLE

LOCATIONS

Registered Office :	D-804, Hari Heritage, Plot No. 17A,18,19,20, Sector 22, Kamothe, Navi Mumbai, Raigarh-410209, Maharashtra, India
Tel. No.:	Not Available
Mobile No.:	91-7208055393 [Office]
Fax No.:	Not Available
E-Mail :	mumbai.rspca@gmail.com info@whitedwarf.in sales@whitedwarf.in
Website :	http://www.whitedwarf.in
Branch Office :	#45, Sanjana Arcade, 6th C Main Rd, 4th Block, Jayanagar, Bangalore – 560011, Karnataka, India
Corporate Office :	1501, The Ambience Court, Phase 2, Sector 19 E, Vashi, Navi Mumbai – 400703, Maharashtra, India

DIRECTORS

AS ON: 31.03.2018

Name :	Mr. Abhishek Pandey
Designation :	Director
Address :	D/804, Heri Heritege, Plot 17a-18-19-20, Sector-22, Kamothe, Panvel, Raigarh-

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	410206, Maharashtra, India
Date of Appointment :	28.08.2014
DIN No.:	06910435
Name :	Mr. Manoj Kumar Pandey
Designation :	Director
Address :	Flat No D-804, Hari Heritage, Plot No 17a, 18,19,20 Sector 22, Kamothe, Navi Mumbai-410206, Maharashtra, India
Date of Birth/Age :	17.07.1968
Date of Appointment :	23.03.2016
DIN No.:	07478027
Name :	Mrs. Rekha Manoj Pandey
Designation :	Director
Address :	804, Hari Heritage, Plot 17A, 18,19 ,20, Sector 22 Kamothe, Navi Mumbai, Panvel, Raigad, Mumbai-410206, Maharashtra, India
Date of Birth/Age :	15.07.1972
Date of Appointment :	23.03.2016
DIN No.:	07479069

MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

AS ON: 31.03.2017

Names of Shareholders	No. of Shares	Percentage of Holding
Abhishek Manojkumar Pandey	9000	90.00
Manoj Kumar Pandey	500	5.00
Rekha Manoj Pandey	500	5.00
Total	10000	100.00

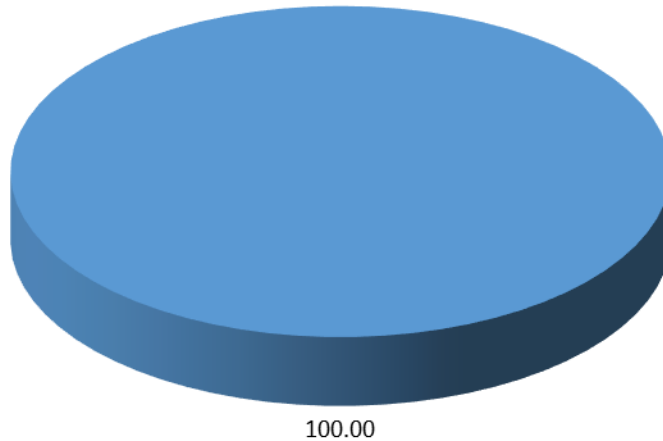
AS ON: 30.09.2017

Equity Share Breakup	Percentage of Holding
Category	
Promoters – Individual/ Hindu Undivided Family – Indian	100.00
Total	100.00

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Share holding pattern

■ Promoters – Individual/ Hindu Undivided Family – Indian



BUSINESS DETAILS

Line of Business :	Subject is engaged in the business of Advertisement and Publicity. Subject is engaged into Direct Marketing and Direct Mail Services [Registered Activity]	
Products :	ITC Code No.	Product Descriptions
	99836120	Direct marketing and direct mail services
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Divulged	
Imports :	Not Divulged	

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Terms :	
Selling :	Not Divulged
Purchasing :	Not Divulged

PRODUCTION STATUS: NOT AVAILABLE

GENERAL INFORMATION

Suppliers :	Reference:	Not Divulged
	Name of the Person (Designation):	--
	Contact Number:	--
	Since how long known:	--
	Maximum limit dealt:	--
	Experience:	--
	Remark	--
Customers :	Reference:	Not Divulged
	Name of the Person (Designation):	--
	Contact Number:	--
	Since how long known:	--
	Maximum limit dealt:	--
	Experience:	--
	Remark	--
No. of Employees :	Information declined by the management	
Bankers :	Bank Name:	Not Divulged
	Branch:	Not Divulged
	Person Name (with Designation):	--
	Contact Number:	--
	Name of Account Holder:	--
	Account Number:	--
	Account Since (Date/ Year of A/c Opening):	--
	Average Balance Maintained (Optional):	--
	Credit Facilities Enjoyed (CC/OD/Term Loan):	--
	Account Operation:	--
Remarks:	--	

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Auditors :	
Name :	RSP and Company Chartered Accountants
Address :	Office No.202 and 203, Nav Vyapar Bhavan, 2nd Floor, 49 P.D. Mello Road, Masjid Bunder (East), Mumbai- 400009, Maharashtra, India
Tel. No.:	91-22-67495675/ 67495676
Mobile No.:	91-9323445675/ 9819545675
Fax No.:	91-22-67495677
PAN No.:	AGVPP3593Q
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	Not Available

CAPITAL STRUCTURE

AS ON: 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

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FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	0.100	0.100	0.100
(b) Reserves & Surplus	3.947	1.819	0.232
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	4.047	1.919	0.332
(3) Non-Current Liabilities			
(a) Long-term borrowings	0.000	0.000	0.000
(b) Deferred tax liabilities (Net)	0.035	0.033	0.000
(c) Other long term liabilities	0.000	0.000	0.000
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	0.035	0.033	0.000
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.297
(b) Trade payables	15.020	9.363	0.228
(c) Other current liabilities	2.111	0.947	0.894
(d) Short-term provisions	0.000	0.000	0.087
Total Current Liabilities (4)	17.131	10.310	1.506
TOTAL	21.213	12.262	1.838
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	0.674	0.395	0.000
(ii) Intangible Assets	0.042	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.000
(d) Long-term Loan and Advances	0.600	0.400	0.150
(e) Other Non-current assets	0.000	0.000	0.000
Total Non-Current Assets	1.316	0.795	0.150

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	0.000	0.000	0.000
(c) Trade receivables	6.389	7.863	0.767
(d) Cash and cash equivalents	2.978	0.808	0.886
(e) Short-term loans and advances	8.573	2.779	0.025
(f) Other current assets	1.957	0.017	0.010
Total Current Assets	19.897	11.467	1.688
TOTAL	21.213	12.262	1.838

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Revenue from Operations	36.888	24.328	1.637
	Other Income	0.128	0.000	0.000
	TOTAL	37.016	24.328	1.637
Less	EXPENSES			
	Employees benefits expense	5.922	3.193	0.551
	Other expenses	4.834	2.466	0.473
	Operating expenses	22.808	16.192	0.263
	TOTAL	33.564	21.851	1.287
	PROFIT BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	3.452	2.477	0.350
Less	FINANCIAL EXPENSES	0.000	0.000	0.000
	PROFIT/ (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	3.452	2.477	0.350
Less/ Add	DEPRECIATION/ AMORTISATION	0.417	0.162	0.004
	PROFIT/ (LOSS) BEFORE TAX	3.035	2.315	0.346
Less	TAX	0.907	0.728	0.114
	PROFIT/ (LOSS) AFTER TAX	2.128	1.587	0.232
	Earnings/ (Loss) Per Share (INR)	212.80	158.74	23.18

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from operations	4.015	1.421	1.055
Net Cash flow from (used in) Operating activities	3.109	0.727	0.940

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	63.22	117.97	171.02
Account Receivables Turnover (Income / Sundry Debtors)	5.77	3.09	2.13
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	0.00	0.00	0.00
Inventory Turnover (Operating Income / Inventories)	0.00	0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)	4.82	6.27	0.00

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.81	0.84	0.82
Debt Equity Ratio (Total Liability / Networth)	0.00	0.00	0.89
Current Liabilities to Networth (Current Liabilities / Net Worth)	4.23	5.37	4.54
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.18	0.21	0.00
Interest Coverage Ratio	0.00	0.00	0.00

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(PBIT / Financial Charges)			
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PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin (PAT / Sales) * 100	%	5.77	6.52	14.17
Return on Total Assets (PAT / Total Assets) * 100	%	10.03	12.94	12.62
Return on Investment (ROI) (PAT / Networth) * 100	%	52.58	82.70	69.88

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		1.16	1.11	1.12
Quick Ratio (Current Assets – Inventories) / Current Liabilities)		1.16	1.11	1.12
G-Score Ratio Financial (Networth / Total Assets)		0.19	0.16	0.18
G-Score Ratio Debt (Debts / Equity Capital)		0.00	0.00	2.97
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		1.16	1.11	1.12

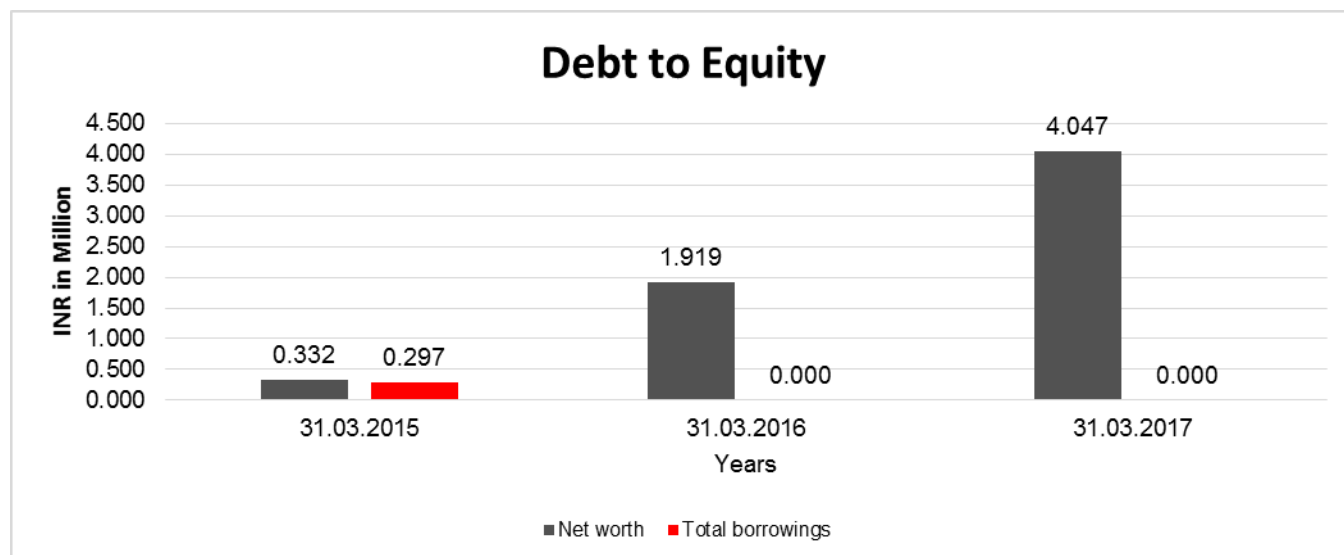
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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FINANCIAL ANALYSIS
[all figures are in INR Million]

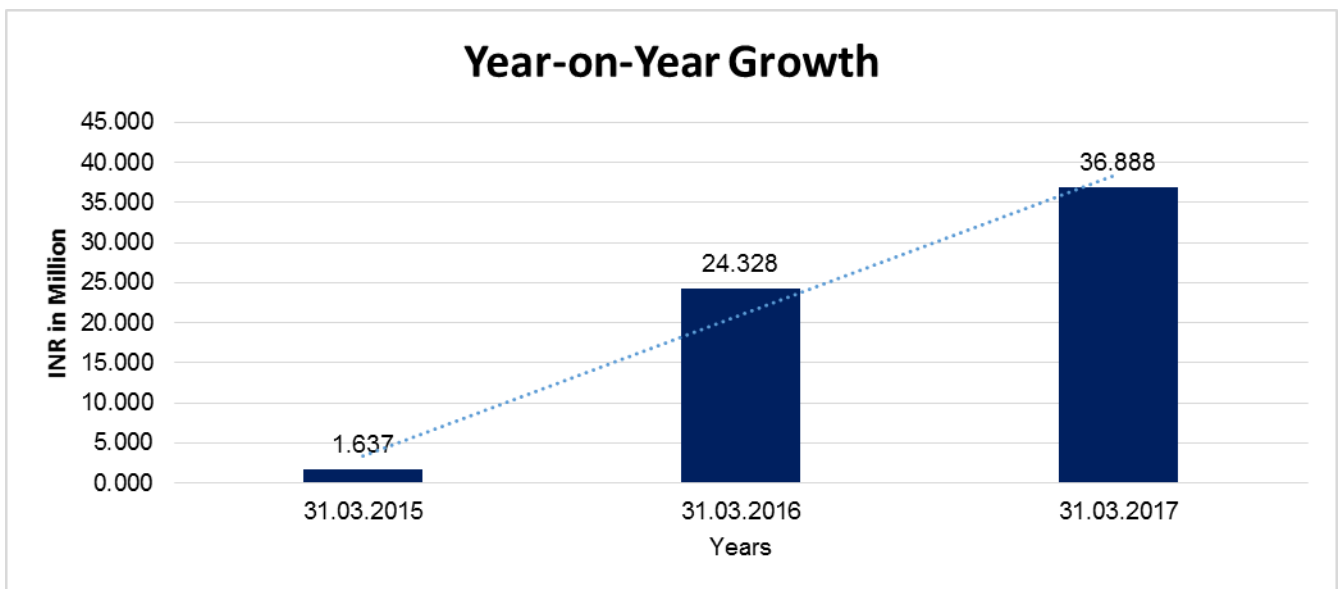
DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	0.100	0.100	0.100
Reserves & Surplus	0.232	1.819	3.947
Money received against share warrants	0.000	0.000	0.000
Share Application money pending allotment	0.000	0.000	0.000
Net worth	0.332	1.919	4.047
long-term borrowings	0.000	0.000	0.000
Short term borrowings	0.297	0.000	0.000
Total borrowings	0.297	0.000	0.000
Debt/Equity ratio	0.895	0.000	0.000



YEAR-ON-YEAR GROWTH

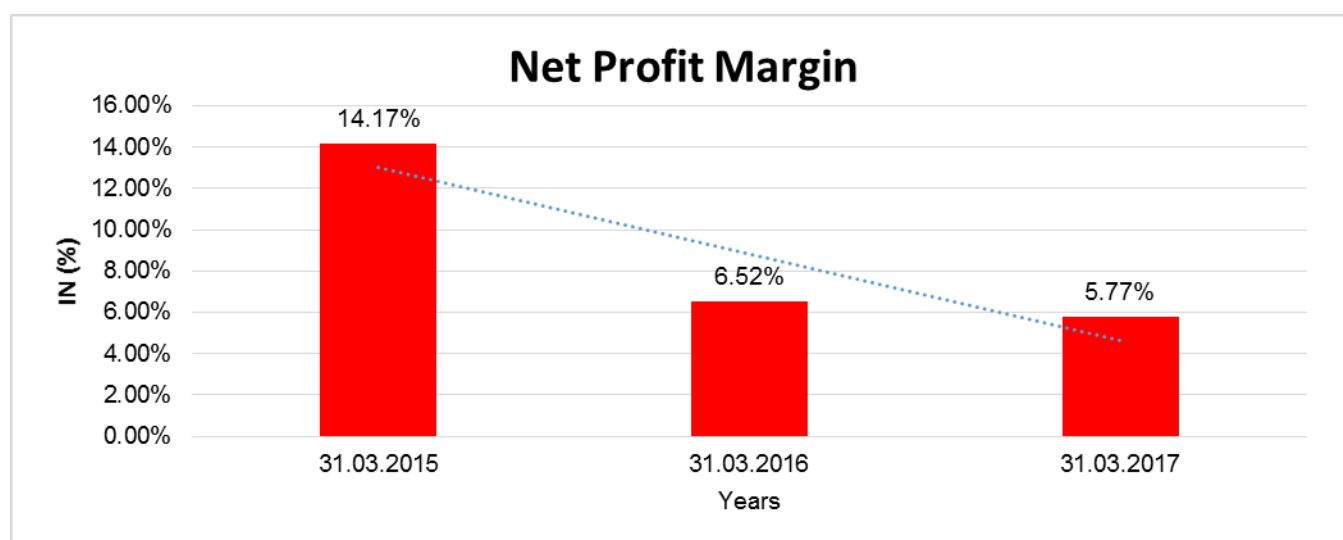
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	1.637	24.328	36.888
		1,386.133	51.628



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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	1.637	24.328	36.888
Profit/ (Loss)	0.232	1.587	2.128
	14.17%	6.52%	5.77%



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY

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FIXED ASSETS:

- Computer and Laptop
- Gold
- Services and Networks
- Office Equipment and Appliances
- Computer Software

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 73.57
UK Pound	1	INR 94.18
Euro	1	INR 83.71

INFORMATION DETAILS

Information Gathered by :	SUP
Analysis Done by :	NSG
Report Prepared by :	RUP

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SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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