

MIRA INFORM REPORT

Report No. :	529353
Report Date :	08.09.2018

IDENTIFICATION DETAILS

Name :	SIDMARK SALES ENTERPRISE PRIVATE LIMITED
Registered Office :	5, Atur House, 87, Dr. Annie Besant Road, Worli, Mumbai – 400018, Maharashtra
Tel. No.:	91-22-24975445/ 50
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	02.08.2005
CIN No.: [Company Identification No.]	U61909MH2005PTC155089
Capital Investment / Paid-up Capital :	INR 1.125 Million
TIN No:	27450361656
IEC No.: [Import-Export Code No.]	0305047531
GSTN : [Goods & Service Tax Registration No.]	07AAJCS2307L1Z8 (Delhi) 06AAJCS2307L1ZA (Haryana) 24AAJCS2307L1ZC (Gujarat) 27AAJCS2307L1Z6 (Maharashtra)
PAN No.: [Permanent Account No.]	AAJCS2307L
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in the business of Trading in Raw Material for Laminate Industries and Indenting agent for Base Paper. [Registered Activity]
No. of Employees :	Information denied by the management

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RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Good
Payment Behaviour :	Usually correct
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2005. It is a trader of raw material for laminate industries.</p> <p>For the financial year 2017, the company has achieved revenue growth of 1.63% as compared to the previous year along with an average profit margin of 2.25%.</p> <p>The sound financial risk profile of the company is marked by adequate network base along with strong debt coverage metrics due to debt free balance sheet profile.</p> <p>Payments seems to be usually correct.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade term and conditions.</p>

NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

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EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 08.09.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DENIED BY

Name :	Mr. Shankar Narayan
Designation :	Accounts Manager
Contact No.:	91-22-24975445
Date :	08.09.2018

Management non-cooperative (Tel No.: 91-22-24975445-50)

LOCATIONS

Registered Office :	5, Atur House, 87, Dr. Annie Besant Road, Worli, Mumbai – 400018, Maharashtra, India
Tel. No.:	91-22-24975445-50
Mobile No.:	91-8097975869 (Mr. Shankar Narayan)
Fax No.:	91-22-24975451
E-Mail :	accounts@sidmark.com info@sidmark.com
Website :	www.sidmark.com
Area :	2500 Sq. Ft.
Location :	Owned
Locality :	Commercial
Warehouse :	A 25/26, Tulsi Avenue, Baraja Highway Road, Near Jamnagar, Ahmedabad, Gujarat, India
Branch Office :	10/60-C, Kirti Nagar, Behind Idus Showroom, New Delhi - 110015, India

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DIRECTORS

As on 31.03.2018

Name :	Mr. Siddharth Sudeshkumar Sabharwal
Designation :	Director
Address :	A-3, Alpa Apartment, 1 st Floor, Sarpochkhan Wala Road, Worli, Mumbai – 400025, Maharashtra, India
Date of Birth :	25.07.1978
Qualification :	B. Com
Date of Appointment :	02.08.2005
DIN No.:	00518713
Name :	Mr. Uday Achyuth Kamath
Designation :	Director
Address :	B/602, Palms, Deonar Farm Road, L.J. Gupta Marg, Deonar, Mumbai - 400088, Maharashtra, India
Date of Birth :	04.06.1964
Qualification :	B.Com
Date of Appointment :	02.08.2005
DIN No.:	00518671
Name :	Mr. Dhiraj Ramji Someshwar
Designation :	Director
Address :	A-5/4, Runwal Nagar, Kolbad, Thane - 400601, Maharashtra, India
Date of Birth :	25.11.1957
Qualification :	B.Com
Date of Appointment :	23.08.2005
DIN No.:	00518808

KEY EXECUTIVES

Name :	Mr. Shankar Narayan
Designation :	Accounts Manager

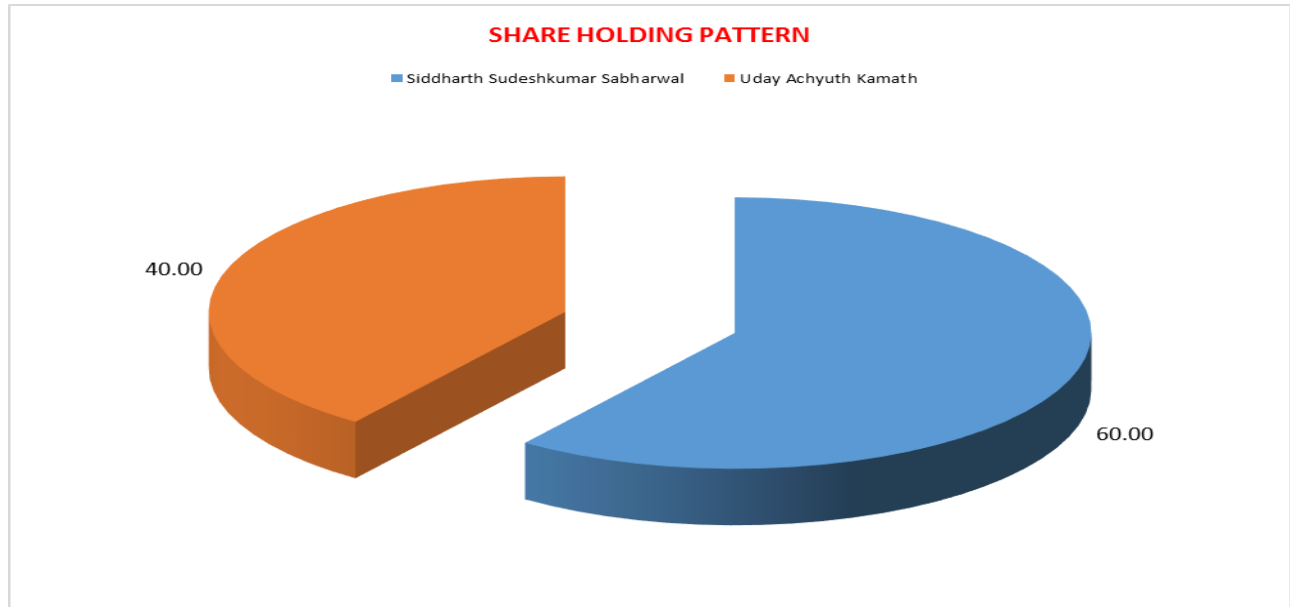
MAJOR SHAREHOLDERS

AS ON 31.03.2017

Names of Shareholders	No. of Shares	% of Holding
Siddharth Sudeshkumar Sabharwal	6750	60.00
Uday Achyuth Kamath	4500	40.00

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Total	11250	100.00
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AS ON 30.09.2017

Equity Share Break up	Percentage
Category	
Promoters – [Individual/Hindu Undivided Family – Indian]	100.00
Total	100.00

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BUSINESS DETAILS

Line of Business :	Subject is engaged in the business of Trading in Raw Material for Laminate Industries and Indenting agent for Base Paper. [Registered Activity]	
Products / Services :	Item Code No.	Products/Services Description
	99611940	Raw material for Furniture Industry
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Divulged	
Imports :	Not Divulged	
Terms :	Not Divulged	

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
No. of Employees :	Information denied by the management	
Bankers :	Banker Name :	Axis Bank Limited
	Branch :	Worli, Mumbai, Maharashtra, India
	Person Name (With Designation) :	--

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	Contact Number :	--
	Name of Account Holder :	--
	Account Number :	--
	Account Since (Date/Year of Account Opening) :	--
	Average Balance Maintained :	--
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--
	Account Operation :	--
	Remark :	--
<ul style="list-style-type: none"> Corporation Bank, N.G Acharya Marg, Near Railway Station, Chembur, Mumbai-400071, Maharashtra, India 		

Auditors :	
Name :	Pravin Jayanti and Associates Chartered Accountants
Address :	50/D, Padmanabh, 2nd Floor, Kamgar Nagar CHS Limited, Kurla (East), Mumbai – 400024, Maharashtra, India 91-22-25228926/ 25228927
E-Mail :	pravinjayantiassociates@gmail.com
Income-tax PAN of auditor or auditor's firm :	AAAFP8115H
Memberships No:	109472
Memberships :	Not Available
Collaborators :	Not Available
Associates Concern:	<ul style="list-style-type: none"> Sidmark Sales Enterprises Private Limited Sidmark Synergy LLP USI Infra India Private Limited

CAPITAL STRUCTURE

AS ON 30.09.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
20000	Equity Shares	INR 100/- each	INR 2.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
11250	Equity Shares	INR 100/- each	INR 1.125 Million

FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	1.125	1.125	1.125
(b) Reserves & Surplus	259.911	256.234	244.015
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	261.036	257.359	245.140
(3) Non-Current Liabilities			
(a) long-term borrowings	0.000	0.000	0.000
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	0.000	0.000	0.000
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	0.000	0.000	0.000
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	7.770	7.619	8.949
(c) Other current liabilities	2.408	3.529	31.748
(d) Short-term provisions	51.527	67.376	64.066
Total Current Liabilities (4)	61.705	78.524	104.763
TOTAL	322.741	335.883	349.903
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	6.722	8.301	9.827
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	10.126	0.358	0.333
(c) Deferred tax assets (net)	1.500	1.850	0.000
(d) Long-term Loan and Advances	3.264	3.270	2.875
(e) Other Non-current assets	0.000	0.000	0.000
Total Non-Current Assets	21.612	13.779	13.035

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	113.481	128.463	128.073
(c) Trade receivables	74.313	71.499	61.411
(d) Cash and cash equivalents	48.654	7.501	6.269
(e) Short-term loans and advances	64.681	114.641	141.115
(f) Other current assets	0.000	0.000	0.000
Total Current Assets	301.129	322.104	336.868
TOTAL	322.741	335.883	349.903

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	163.739	161.106	164.331
	Other Income	9.743	10.101	10.348
	TOTAL	173.482	171.207	174.679
Less	EXPENSES			
	Cost of Materials Consumed	111.590	124.267	129.541
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	14.983	(0.390)	3.273
	Employees benefits expense	12.083	10.836	7.621
	Other expenses	27.637	19.358	21.815
	TOTAL	166.293	154.071	162.250
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	7.189	17.136	12.429
Less	FINANCIAL EXPENSES	0.189	0.184	0.433
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	7.000	16.952	11.996
Less/ Add	DEPRECIATION/ AMORTISATION	2.323	3.273	3.918
	PROFIT/ (LOSS) BEFORE TAX	4.677	13.679	8.078
Less	TAX	1.000	1.46	2.266
	PROFIT/ (LOSS) AFTER TAX	3.677	12.219	5.812
	Earnings / (Loss) Per Share (INR)	326.84	108.61	51.66

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from (used in) operations	(3.449)	(26.734)	26.464
Net cash flow from (used in) operating activities	(3.099)	(28.584)	26.464

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	165.66	161.99	136.40
Account Receivables Turnover (Income / Sundry Debtors)	2.20	2.25	2.68
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	25.41	22.38	25.22
Inventory Turnover (Operating Income / Inventories)	0.06	0.13	0.10
Asset Turnover (Operating Income / Net Fixed Assets)	1.07	2.06	1.26

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.19	0.23	0.30
Debt Equity Ratio (Total Liability / Networth)	0.00	0.00	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.24	0.31	0.43
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.03	0.03	0.04
Interest Coverage Ratio	38.04	93.13	28.70

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(PBIT / Financial Charges)			
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PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	2.25	7.58	3.54
Return on Total Assets ((PAT / Total Assets) * 100)	%	1.14	3.64	1.66
Return on Investment (ROI) ((PAT / Networth) * 100)	%	1.41	4.75	2.37

SOLVENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	4.88	4.10	3.22
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	3.04	2.47	1.99
G-Score Ratio Financial (Networth / Total Assets)	0.81	0.77	0.70
G-Score Ratio Debt (Debts / Equity Capital)	0.00	0.00	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	4.88	4.10	3.22

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

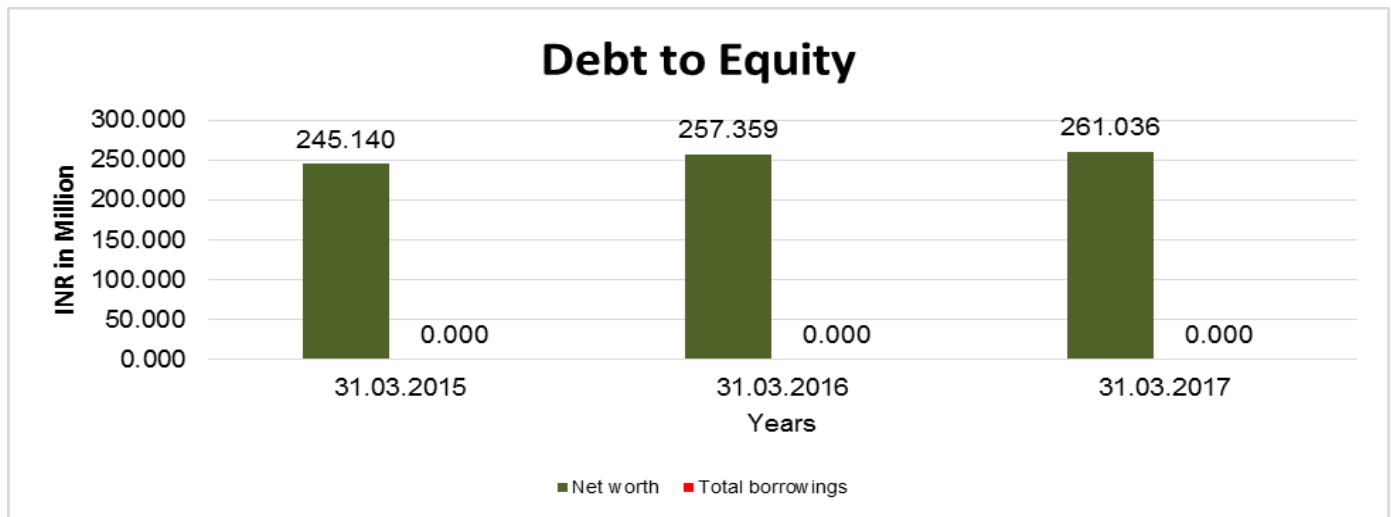
FINANCIAL ANALYSIS
[all figures are in INR Million]

DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	1.125	1.125	1.125
Reserves & Surplus	244.015	256.234	259.911
Net worth	245.140	257.359	261.036

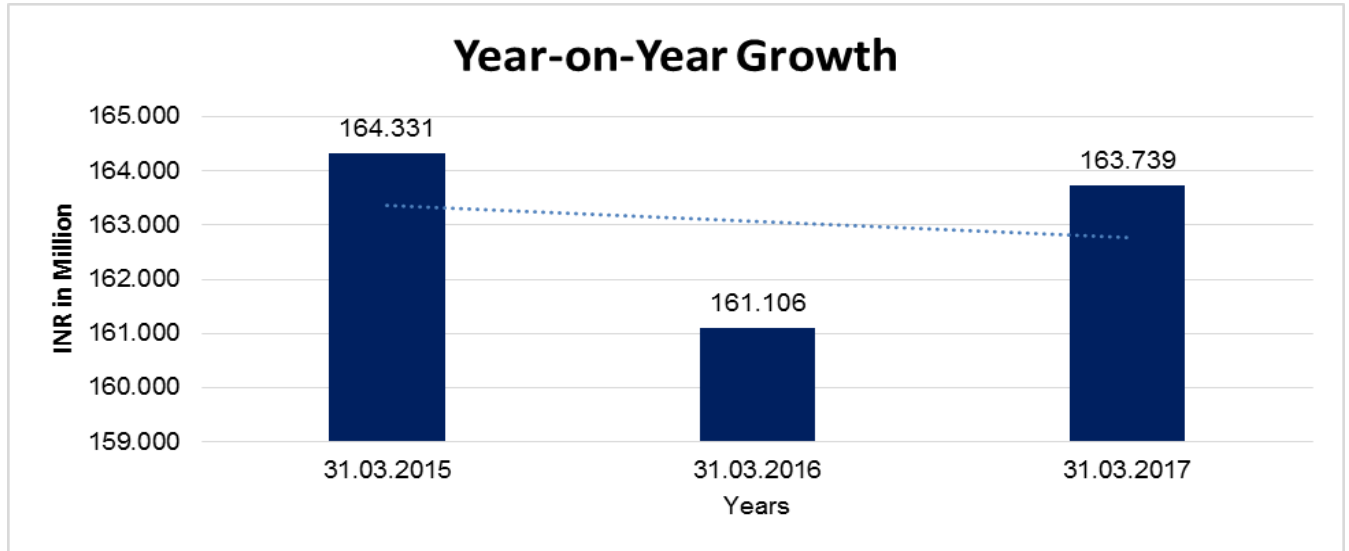
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long-term borrowings	0.000	0.000	0.000
Short term borrowings	0.000	0.000	0.000
Total borrowings	0.000	0.000	0.000
Debt/Equity ratio	0.000	0.000	0.000



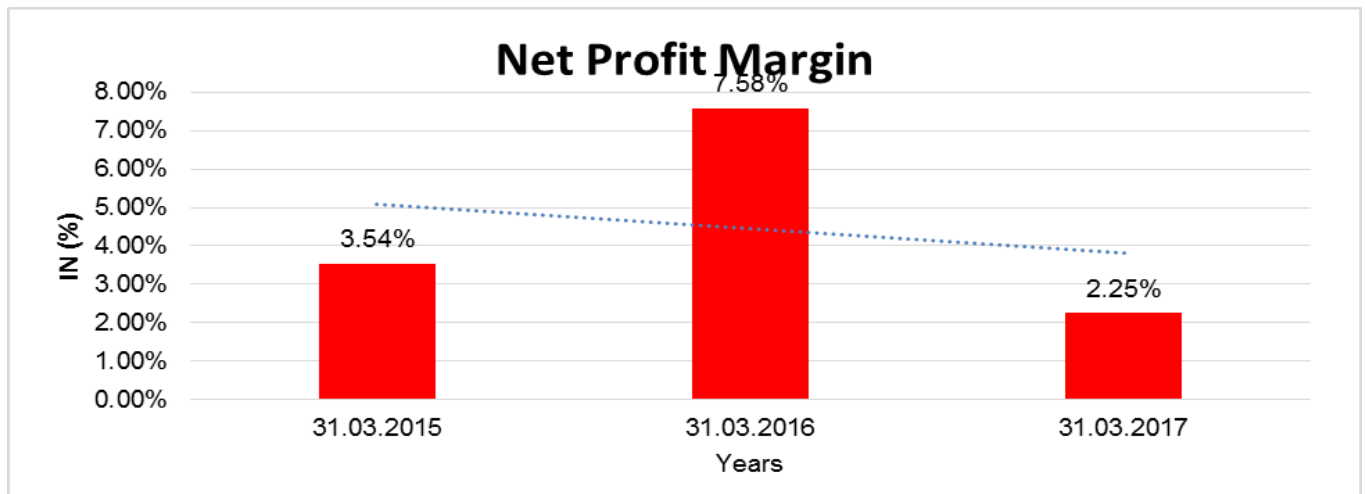
YEAR-ON-YEAR GROWTH

Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	164.331	161.106	163.739
		(1.963)	1.634



NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	164.331	161.106	163.739
Profit	5.812	12.219	3.677
	3.54%	7.58%	2.25%



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last two/ three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	Yes
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

OPERATIONAL REVIEW:

The Company has reported has reported total income of INR 173.483 million for the current year as compared to INR 171.207 million in the previous year.

CORPORATE INFORMATION:

Subject is a company incorporated under Companies Act, 1956. The Company is engaged in the business of Trading in RM for Laminate Industries and Indening agent for Base Paper.

INDEX OF CHARGES: NO CHARGES EXIST FOR COMPANY

FIXED ASSETS:

Tangible Assets

- Air Conditioner
- Computer
- Furniture
- Mobile Phone
- Office Equipment
- Fax
- Motor Car
- Water Filter
- Television
- Sampling Machine

CMT REPORT (Corruption, Money Laundering & Terrorism)

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 71.90
UK Pound	1	INR 93.04
Euro	1	INR 83.67

INFORMATION DETAILS

Information Gathered by :	SWT
Analysis Done by :	PYK
Report Prepared by :	MTN

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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