

MIRA INFORM REPORT

Report No. :	529099
Report Date :	08.09.2018

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Correct Address of the Company Is Guafan Village Jinnan Street Lin'an Hangzhou Zhejiang Province

IDENTIFICATION DETAILS

Name :	ZHEJIANG SHENGLONG DECORATION MATERIAL CO., LTD
Registered Office :	Guafan Village Jinnan Street Lin'an Hangzhou Zhejiang Province
Country :	China
Financials (as on) :	31.12.2017
Date of Incorporation :	19.11.1996
Credibility Code.:	913301002540551910
Legal Form :	Wholly foreign-owned enterprise
Line of Business :	The subject's registered business scope includes processing and selling decorative paper, gravure roller, melamine board, plastic products; import and export of the above products and their raw materials (with permit if needed)
No. of Employees :	133

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RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Good
Payment Behaviour :	No Complaints
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
China	A2	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

CHINA - ECONOMIC OVERVIEW

Since the late 1970s, China has moved from a closed, centrally planned system to a more market-oriented one that plays a major global role. China has implemented reforms in a gradualist fashion, resulting in efficiency gains that have contributed to a more than tenfold increase in GDP since 1978. Reforms began with the phaseout of collectivized agriculture, and expanded to include the gradual liberalization of prices, fiscal decentralization, increased autonomy for state enterprises, growth of the private sector, development of stock markets and a modern banking system, and opening to foreign trade and investment. China continues to pursue an industrial policy, state support of key sectors, and a restrictive investment regime. From 2013 to 2017, China had one of the fastest growing economies in the world, averaging slightly more than 7% real growth per year. Measured on a purchasing power parity (PPP) basis that adjusts for price differences, China in 2017 stood as the largest economy in the world, surpassing the US in 2014 for the first time in modern history. China became the world's largest exporter in 2010, and the largest trading nation in 2013. Still, China's per capita income is below the world average.

In July 2005 moved to an exchange rate system that references a basket of currencies. From mid-2005 to late 2008, the renminbi (RMB) appreciated more than 20% against the US dollar, but the exchange rate remained virtually pegged to the dollar from the onset of the global financial crisis until June 2010, when Beijing announced it would resume a gradual appreciation. From 2013 until early 2015, the renminbi held steady against the dollar, but it depreciated 13% from mid-2015 until end-2016 amid strong capital outflows; in 2017 the RMB resumed appreciating against the dollar – roughly 7% from end-of-2016 to end-of-2017. In 2015, the People's Bank of China announced it would continue to carefully push for full convertibility of the renminbi, after the currency was accepted as part of the IMF's special drawing rights basket. However, since late 2015 the Chinese Government has strengthened capital controls and oversight of overseas investments to better manage the exchange rate and maintain financial stability.

The Chinese Government faces numerous economic challenges including: (a) reducing its high domestic savings rate and correspondingly low domestic household consumption; (b) managing its high corporate debt burden to maintain financial stability; (c) controlling off-balance sheet local government debt used to finance infrastructure stimulus; (d) facilitating higher-wage job opportunities for the aspiring middle class, including rural migrants and college graduates, while maintaining competitiveness; (e) dampening speculative investment in the real estate sector without sharply slowing the economy; (f) reducing industrial overcapacity; and (g) raising productivity growth rates through the more efficient allocation of capital and state-support for innovation. Economic development has progressed further in coastal provinces than in the interior, and by 2016 more than 169.3 million migrant workers and their dependents had relocated to urban areas to find work. One consequence of China's population control policy known as the "one-child policy" - which was relaxed in 2016 to permit all families to have two children - is that China is now one of the most rapidly aging countries in the world. Deterioration in the environment - notably air pollution, soil erosion, and the steady fall of the water table, especially in the North - is another long-term problem. China continues to lose arable land because of erosion and urbanization. The Chinese Government is seeking to add energy production capacity from sources other than coal and oil, focusing on natural gas, nuclear, and clean energy development. In 2016, China ratified the Paris Agreement, a multilateral agreement to combat climate change, and committed to peak its carbon dioxide emissions between 2025 and 2030.

The government's 13th Five-Year Plan, unveiled in March 2016, emphasizes the need to increase innovation and boost domestic consumption to make the economy less dependent on government investment, exports, and heavy industry. However, China has made more progress on subsidizing innovation than rebalancing the economy. Beijing has committed to giving the market a more decisive role in allocating resources, but the Chinese Government's policies continue to favor state-owned enterprises and emphasize stability. Chinese leaders in 2010 pledged to double China's GDP by 2020, and the 13th Five Year Plan includes annual economic growth targets of at least 6.5% through 2020 to achieve that goal. In recent years, China has renewed its support

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ZHEJIANG SHENGLONG DECORATION MATERIAL CO., LTD - 529099 **PAGE NO. : 4**

for state-owned enterprises in sectors considered important to "economic security," explicitly looking to foster globally competitive industries. Chinese leaders also have undermined some market-oriented reforms by reaffirming the "dominant" role of the state in the economy, a stance that threatens to discourage private initiative and make the economy less efficient over time. The slight acceleration in economic growth in 2017—the first such uptick since 2010—gives Beijing more latitude to pursue its economic reforms, focusing on financial sector deleveraging and its Supply-Side Structural Reform agenda, first announced in late 2015.

Source : CIA

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COMPANY NAME AND ADDRESS

Company Name: ZHEJIANG SHENGLONG DECORATION MATERIAL CO., LTD.
Address : NO. 8 Guafan road, jinnan street, Linan, hangzhou Zhejiang PROVINCE, PR CHINA
Telephone : 0086-571-63805081
Facsimile : 0086-571-63805083
Website : <http://www.splendecor.com/>
Email : --

Note: The given phone number is incomplete.
The correct address should be the heading one

REGISTRATION INFORMATION

Established Date : 1996-11-19
Credibility Code : 913301002540551910
Legal Form : Wholly foreign-owned enterprise
Registration Authority: Market Supervision Bureau – Lin'an Dist. Hangzhou
Status : Active

Registered Capital : RMB 20,650,000
Paid Up Capital : RMB 20,650,000
Turnover : RMB 273,577,000 (as of Dec. 31, 2017)
Equities : RMB 93,645,000 (as of Dec. 31, 2017)

Chief Executive : Sheng Yingming
Business Line : Manufacturer
Manpower : 133

Tax Registration
Certificate No. : 913301002540551910
Organization Code : 25405519-1

HS code : 3301960150/ 3301932263/ 3301941424
Import & Export code: 3300254055191

Financial Condition : Fairly Stable
Business Size : Medium Enterprise
Payment : No Complaints

REGISTERED ADDRESS

GUAFAN VILLAGE JINNAN STREET LIN'AN HANGZHOU ZHEJIANG PROVINCE, PR CHINA

COMPANY STATUS: WHOLLY FOREIGN-OWNED ENTERPRISE

This form of business in PR China is defined as a legal person. It is a limited co. established within the territories of PR China with capital provided totally by the foreign investors. More than one foreign investor may jointly invest in a wholly foreign-owned enterprise. The investing party/parties solely exercise management, reap profit and bear risks and liabilities by themselves. This form of companies usually have a limited duration is extendible upon approval of Examination and Approval Authorities.

PREMISE

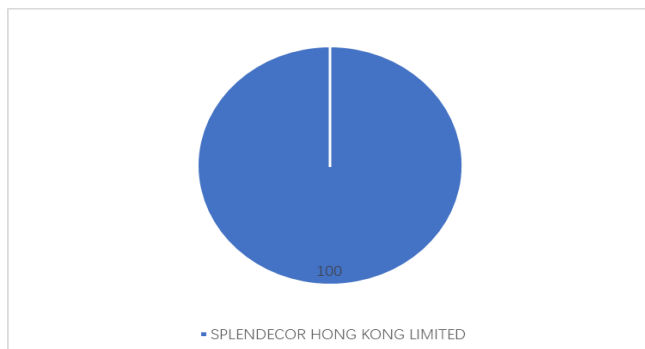
The subject operates from premises located at the heading address, and this address houses its operating office and factory in Lin'an. Our checks reveal that the subject rents the total premise, but the square meters are unknown.

MANAGEMENT

Position	Name	Nationality
Legal representative, General Manager Chairman	Sheng Yingming	Chinese
Directors	Yu Zemin Sheng Sainan	Chinese
Supervisors	Han Jianping	Chinese

MAJOR SHAREHOLDERS

Name	% Shareholding
SPLENDECOR HONG KONG LIMITED	100



CR No.: 1933677
Legal form: Private company limited by shares

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Established Date: 2013-7-8

KEY EVENTS

No Significant Changes.

BUSINESS OPERATIONS

The subject's registered business scope includes processing and selling decorative paper, gravure roller, melamine board, plastic products; import and export of the above products and their raw materials (with permit if needed)

The subject is mainly engaged in manufacturing and selling decorative materials.

Products:

Finish Foil

PU Coated Paper

Uncoated Paper

Printed Decor Paper

Furniture Décor Paper

Flooring Décor Paper

PVC Film

PVC Furniture Film

PVC Flooring Film

Etc.

The subject sources its materials 70% from domestic market, and 30% from overseas market. the subject sells 30% of its products in domestic market, and 70% to overseas market, mainly India, Pakistan, etc.

The buying terms of the subject include Check, T/T, L/C and Credit of 30-60 days. The payment terms of the subject include Check, T/T, L/C and Credit of 30-60 days.

SUPPLIER & CUSTOMER

*Major customer:

Pakitex Boards Pvt Ltd (Pakistan)

Etc.

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RELATED COMPANIES

Subsidiaries

Hangzhou Jia You Art Co., Ltd.

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Credibility Code: 913301855773142158
Legal representative: Fang Xu 方旭
Registered Capital: RMB 3,000,000
Established Date: 2011-06-28

Hangzhou Jinxiu Decoration Material Co.,Ltd.

=====
Credibility Code: 91330100719571269A
Legal representative: Sheng Yingming
Registered Capital: RMB 22,710,000
Established Date: 1999-11-23

NEGATIVE INFORMATION

Lawsuit Record: No record.

Trade payment experience: The subject did not provide any name of trade/service suppliers and we have no other sources to conduct the enquiry at present.

Delinquent payment record: None in our database.

Debt collection record: No overdue amount owed by the subject was placed to us for collection within the last 6 years.

Customs administrative penalty: No record.

Equity freeze information: No record.

Administrative Penalty: No record.

MORTGAGE

Registered No.	Registered Date	Registration Authority	Amount (RMB)
2018-47	2018-8-8	Administration for Industry & Commerce (AIC) – Lin'an Branch	51,280,000



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Hangzhou

2016-42 2016-5-3 Administration for Industry & 10,051,000
Commerce (AIC) – Lin'an Branch
Hangzhou

Etc.

TRADEMARK

Registration No.	Registration Date	Trademark Design
5720706	2009-12-28	
1422738	1999-04-01	
Etc.		



PATENT

Patent name	Published Application Number	Application number	Date of publication
A disposable cover lamp for coated Cots	CN207732999U	CN201820061754.1	2018-08-14
Decorative paper	CN304697206S	CN201830086352.2	2018-06-26

Etc.

BANKING

China Construction Bank Lin'an Sub-branch

Account No.: 33001617335050000949

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ABBREVIATED FINANCIAL STATEMENT

Financial Summary

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Unit: RMB'000

	As of Dec. 31, 2016	As of Dec. 31, 2017
Total assets	308,379	407,041
	=====	=====
Total liabilities	227,121	313,396
Equities	81,258	93,645
	-----	-----
Total liabilities & equities	308,379	407,041
	=====	=====
Turnover	202,611	273,577
Profits before tax	21,865	14,009
Less: tax	2,865	1,562
Profits	19,000	12,447

Important Ratios

=====

	As of Dec. 31, 2016	As of Dec. 31, 2017
*Liabilities to assets	0.74	0.77
*Net profit margin (%)	9.38	4.55
*Return on total assets (%)	6.16	3.06
*Turnover/Total assets	0.66	0.67

PROFITABILITY: AVERAGE

- The turnover of the subject appears fairly good in its line.
- the subject's net profit margin is fairly good.
- the subject's return on total assets is fairly good in 2016 and average in 2017.
- the subject's turnover is in a fair level, comparing with the size of its total assets.

LEVERAGE: FAIR

- The debt ratio of the subject is high.
- The risk for the subject to go bankrupt is average.

TREND ANALYSIS

=====

	2015	2016	2017
Sales Trend	--	--	↑
Profit margin	--	--	↓
Debt to assets ratio	--	--	↑
Overall Financial Condition	<input type="checkbox"/> Good <input checked="" type="checkbox"/> Fairly Stable	<input type="checkbox"/> Fairly Good <input type="checkbox"/> Fair	<input type="checkbox"/> Stable <input type="checkbox"/> Poor

COMMENT

The subject was registered as a Wholly foreign-owned enterprise at local Administration for Industry & Commerce (AIC - The official body of issuing and renewing business license).

The subject is considered medium-sized in its line with fairly stable financial conditions.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupee
US Dollar	1	INR 71.90
UK Pound	1	INR 93.04
Euro	1	INR 83.67
CNY	1	INR 10.54

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	DIV
Report Prepared by :	KET

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)