

MIRA INFORM REPORT

Report No. :	528867
Report Date :	12.09.2018

IDENTIFICATION DETAILS

Name :	HONDA MOTORCYCLE AND SCOOTER INDIA PRIVATE LIMITED
Registered Office :	Commercial Complex - II, Sector 49-50, Golf Course Extension Road, Gurugram – 122018, Haryana
Tel. No.:	91-124-2290011
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	22.03.2001
CIN No.: [Company Identification No.]	U35912HR2001PTC034649
Capital Investment / Paid-up Capital :	INR 3100.000 Million
IEC No.: [Import-Export Code No.]	0599055405
PAN No.: [Permanent Account No.]	AAACH7467D
GSTN : [Goods & Service Tax Registration No.]	06AAACH7467D1ZO
Legal Form :	Private Limited Liability Company
Line of Business :	Manufacturer of Motorcycles, Scooters, and their Engine (Registered activity)
No. of Employees :	Information declined by the management

RATING & COMMENTS(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A++
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Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default

Maximum Credit Limit :	USD 170000000
Status :	Excellent
Payment Behaviour :	Regular
Litigation :	Clear
Comments :	<p>Subject is a wholly owned subsidiary of "Honda Motor Company Limited, Japan" incorporated in the year 2001 having fine track record.</p> <p>For the financial year 2017, the company has achieved decent growth in its revenue as compared to its previous year along and has achieved fair profit margin during the year.</p> <p>Rating take into consideration the subject's healthy financial profile on back of low financial leverage with favourable capital structure and comfortable liquidity position.</p> <p>Rating continues to derive strength from company's significant presence in India two wheeler market backed by strong brand appeal, wide distribution and service network and strong focus on rural markets with well experienced management team.</p> <p>However, rating strength are partially offset by the exposure to intense competition and a modest presence in premium motorcycles segment and in the export market.</p> <p>Payment seems to be regular.</p> <p>In view of aforesaid, the subject can be considered for business dealings at usual trade terms and conditions.</p>

ECGC Country Risk Classification List
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Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1

Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 12.09.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DENIED BY

Name :	Mr. Santosh
Designation :	Accounts Department
Contact No.:	91-124-6712800
Date :	08.09.2018

MANAGEMENT NON-COOPERATIVE – Tel. No.: 91-127-2290911 / 6712934

Tel. No.91-124-6712800 (Ringing)

LOCATIONS

Registered / Corporate Office :	Commercial Complex - II, Sector 49-50, Golf Course Extension Road, Gurugram – 122018, Haryana, India
Tel. No.:	91-124-2290911 / 19 / 6712800 / 6712984
Fax No.:	91-124-6712999
E-Mail :	mohit.bhola@honda2wheelersindia.com hiroyuki.sukegawa@honda2wheelersindia.com hiromi.nitta@honda2wheelersindia.com minoru.kato@honda2wheelersindia.com
Website :	https://www.honda2wheelersindia.com
FACTORIES :	
Manesar Factory :	Plot No. 1, Sector-3, IMT Manesar, District Gurugram – 122050, Haryana, India
Tel. No.:	91-124-2290911–19 / 2290926
Fax No.:	91-124-2290891 / 2290890
Tapukara Factory :	Plot No. SPL-2(D), 2(E), 2(F), 2(G), Tapulkara Industrial Area, District Alwar – 301707, Rajasthan, India
Tel. No.:	91-1493-678200 / 678500
Narsapura Factory :	Plot Nos 109 to 142, KIADB Narsapura Industrial Area, Karinayakanahalli Village, Kasba Hobli, Malur Taluk, District Kolar - 563130, Karnataka, India
Vithalapur Factory :	T Poddar Industrial Park Vithalapur, Mandal Ahmedabad - 382120, Gujarat, India
Tel. No.:	91-2715-243000
Fax No.:	91-2715-243099
REGIONAL OFFICES :	
East Regional Office :	1 st Floor, Amar Jyoti Building, 10 Belvedere Road, Alipore, Kolkata – 700027, West Bengal, India
Tel. No.:	91-33-24565747 / 44013200
Fax No.:	91-33-44013201
Central Regional Office :	Discovery Tower, A-17, Block A, Sector 62, Noida - 201309, Uttar Pradesh, India
Tel. No.:	91-120-6787100
Fax No.:	91-120-6787199
North Regional Office :	A 105, 1 st Floor, Iris Tech Park, Sector 48, Sohna Road, Gurugram - 122018, Haryana, India
Tel. No.:	91-124-6606900
Fax No.:	91-124-6606999

South Regional Office :	Unit – 01, 1st Floor, West Wing, Golden Heights, 59 th C Cross, 4 th M Block, Rajajinagar, Bangalore - 560010, Karnataka, India
Tel. No.:	91-80-49690000
Fax No.:	91-80-49690019
West Regional Office :	Plot No. 26, Survey No. 47, Vivek Nagar, Akurdi, Pune – 411035, Maharashtra, India
Tel. No.:	91-20-27240026-28
Zonal Offices :	<ul style="list-style-type: none">• Ahmedabad• Bhopal• Bhubaneshwar• Chennai• Coimbatore• Hyderabad• Jaipur• Lucknow• Mohali• Nagpur• Patna• Ranchi• Raipur• Varanasi

DIRECTORS

As on 31.03.2018

Name :	Mr. Anupam Mohindroo
Designation :	Whole-time director
Address :	H - 34, South City - I, Gurugram, Haryana, India
Date of Birth/Age :	30.09.1960
Qualification :	BE (Mechanical)
Date of Appointment :	05.08.2013
PAN No.:	ABZPM9309C
DIN No. :	06544719
Name :	Mr. Viswanathan Sridhar
Designation :	Whole-time director
Address :	# 303. Amber Court - 3, Essei Towers, M.G. Road, Gurugram – 122002,

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	Haryana, India
Date of Birth/Age :	18.02.1964
Qualification :	BE (Mechanical), PGDM
Date of Appointment :	06.08.2013
PAN No.:	ABYPS8088B
DIN No. :	06544860
Name :	Mr. Masaichi Kobayashi
Designation :	Whole-time Director
Address :	E-222, 22 nd Floor, Park Heights, Park Place, DLF Phase V, Gurugram, Haryana, India
Date of Birth/Age :	20.06.1967
Qualification :	Graduate – Bachelor of Arts
Date of Appointment :	01.04.2014
PAN No.:	DKVVK8032A
DIN No. :	06855155
Name :	Mr. Shunichi Eguchi
Designation :	Whole-time Director
Address :	1909-1200 Kikudomi, Koshi-Shi Kumamoto 861102, Japan
Date of Birth/Age :	24.04.1959
Qualification :	Graduate
Date of Appointment :	01.04.2016
DIN No.:	07479042
Name :	Mr. Harbhajan Singh
Designation :	Whole-time Director
Address :	D-193, Icon Tower, DLF Phase-5, Gurugram -122001, Haryana, India
Date of Birth/Age :	28.03.1960
Qualification :	Post Graduate
Date of Appointment :	09.04.2016
PAN No.:	AEQPS4070L
DIN No.:	07483105
Name :	Mr. Hiroyuki Sukegawa
Designation :	Wholetime Director
Address :	K-164, Park Place Condominium, DLF Phase-5, Gurugram – 122003, Haryana, India
Date of Birth/Age :	22.11.1969
Date of Appointment :	01.04.2017
DIN No.:	07769741
Name :	Mr. Minoru Kato
Designation :	Managing Director
Address :	2-11-13 Kasuga Cho Nerima Ku Tokyo 1770044, Japan
Date of Birth/Age :	17.12.1965
Date of Appointment :	01.04.2017

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DIN No.:	07770935		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U34102UP2006FTC032370	HONDA MOTOR INDIA PRIVATE LIMITED	04/08/2017	-
Name : Mr. Hiromi Nitta			
Designation : Wholetime Director			
Address : F 301, Park Place Sector 54, DLF Phase V, Gurugram – 122003, Haryana, India			
Date of Birth/Age : 11.02.1963			
Date of Appointment : 01.04.2017			
DIN No.:	07773504		

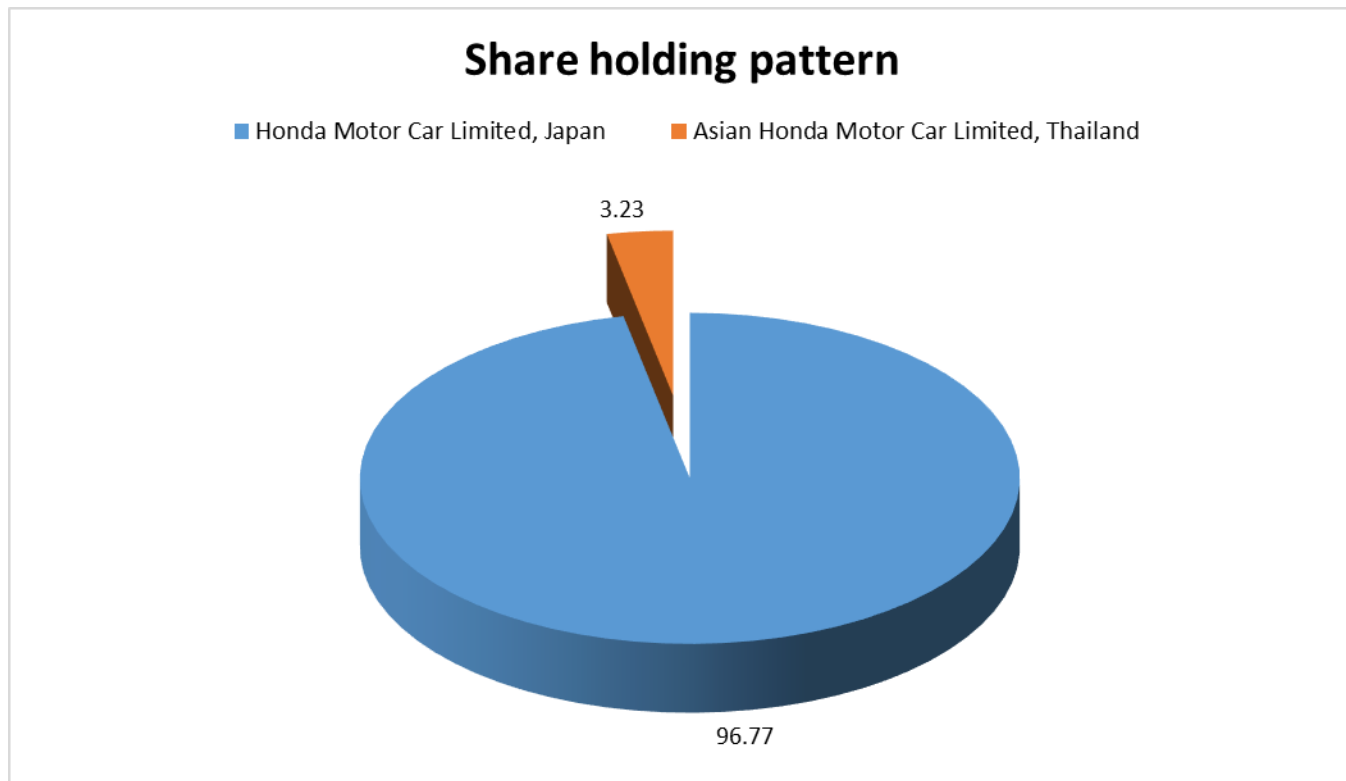
KEY EXECUTIVES

Name :	Mr. Santosh
Designation :	Accounts Department
Name :	Mr. Sanjeev Kumar Chaubey
Designation :	Company Secretary
Address :	SRA - 46 B, Shipra Riviera Indrapuram, Ghaziabad – 201010, Uttar Pradesh, India
Date of Appointment :	19.02.2009
PAN No.:	ADMPC7767P

MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

As on 31.03.2017

Names of Shareholders	No. of Shares	%age
Honda Motor Car Limited, Japan	299999998	96.77
Asian Honda Motor Car Limited, Thailand	10000002	3.23
Total	310000000	100.00



Equity Share Break up (Percentage of Total Equity)

As on 04.08.2017

Category	Percentage
Promoter - Body corporate	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Manufacturer of Motorcycles, Scooters, and their Engine (Registered activity)	
Products :	Item Code No.	Product Description
	87111090	Scooter Activa
	NIC Code of the Product / Service	Product Description
	30911	Manufacture of motorcycles, scooters, and their engine
Brand Names :	Not Available	

Agencies Held :	Not Available
Exports :	Not Divulged
Imports :	Not Divulged
Terms :	Not Divulged

PRODUCTION STATUS NOT AVAILABLE**GENERAL INFORMATION**

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
No. of Employees :	Information declined by the management	
Bankers :	Bank Name	Not Divulged
	Branch	--
	Person Name (With Designation)	--
	Contact Number	--
	Name of Account Holder	--
	Account Number	--
	Account Since (Date/Year of Account Opening)	--
	Average Balance Maintained (If Possible)	--
	Credit Facilities Enjoyed (If any)	--
	Account Operation	--
	Remarks (If any)	--

Facilities :	Secured Loan	31.03.2017	31.03.2016
		(INR in Million)	(INR in Million)
	Long-term Borrowings		
	Borrowing from government semi-government bodies	306.800	164.100
	Total	306.800	164.100

Auditors :	
Name :	B S R and Associates Chartered Accountants
Address :	Building No. 10, 8 th Floor, Tower B, DLF Cyber City, Phase II, Gurugram, Haryana, India
Income-tax PAN of auditor or auditor's firm :	AADFB6889R
Memberships :	Not Available
Collaborators :	Not Available
Ultimate Holding company:	Honda Motor Company Limited, Japan
Fellow company:	Subsidiary
	<ul style="list-style-type: none"> • Honda Trading Corporation, Japan • Honda Trading Corporation India Private Limited, India U51909DL2005PTC135750 • Honda Motor India Private Limited, India U34102UP2006FTC032370 • Goshi India Auto Parts Private Limited, India U35914HR2006PTC036195 • Honda De Mexico, Mexico • Bangladesh Honda Private Limited, Bangladesh • Asian Honda Motor Co. Limited, Thailand • Honda R&D (India) Private Limited, India U51202HR2003PTC035129 • Honda Logistics India Private Limited, India U34300DL2005PTC136703

CAPITAL STRUCTURE

As on 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
310000000	Equity Shares	INR 10/- each	INR 3100.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
310000000	Equity Shares	INR 10/- each	INR 3100.000 Million

FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	3100.000	3100.000	3100.000
(b) Reserves & Surplus	58244.900	42706.900	32234.100
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	61344.900	45806.900	35334.100
(3) Non-Current Liabilities			
(a) long-term borrowings	306.800	164.100	0.000
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	2046.600	1473.800	595.000
(d) long-term provisions	1554.000	1105.800	754.900
Total Non-current Liabilities (3)	3907.400	2743.700	1349.900
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	24588.000	22736.000	22668.600
(c) Other current liabilities	435.800	373.000	4381.600
(d) Short-term provisions	10383.100	6324.700	598.500
Total Current Liabilities (4)	35406.900	29433.700	27648.700
TOTAL	100659.200	77984.300	64332.700
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	29841.900	28849.200	21363.300
(ii) Intangible Assets	6315.200	5454.400	4286.600
(iii) Capital work-in-progress	5493.200	1380.100	3600.300
(iv) Intangible assets under development	0.000	0.000	153.400
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	1363.200	2186.100	1618.000
(d) Long-term Loan and Advances	193.200	162.100	3259.600

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(e) Other Non-current assets	2026.400	1687.900	0.000
Total Non-Current Assets	45233.100	39719.800	34281.200
(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	5791.500	4598.000	4948.000
(c) Trade receivables	1274.100	656.200	604.100
(d) Cash and cash equivalents	40923.200	25458.900	18773.100
(e) Short-term loans and advances	69.000	63.100	5116.600
(f) Other current assets	7368.300	7488.300	609.700
Total Current Assets	55426.100	38264.500	30051.500
TOTAL	100659.200	77984.300	64332.700

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	228162.200	204746.600	173784.200
	Other Income	4336.600	3168.900	2803.400
	TOTAL	232498.800	207915.500	176587.600
Less	EXPENSES			
	Cost of Materials Consumed	137385.800	124938.900	129671.900
	Purchases of Stock-in-Trade	143.000	219.100	323.900
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(1381.600)	977.100	(1473.400)
	Employees benefits expense	12057.500	9225.800	7835.500
	CSR Expenditure	0.000	0.000	92.700
	Other expenses	54942.900	48211.800	20623.300
	TOTAL	203147.600	183572.700	157073.900
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	29351.200	24342.800	19513.700
Less	FINANCIAL EXPENSES	66.400	26.600	0.000
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	29284.800	24316.200	19513.700
Less/ Add	DEPRECIATION/ AMORTISATION	5661.900	8917.400	8455.000

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	PROFIT/ (LOSS) BEFORE TAX	23622.900	15398.800	11058.700
Less	TAX	8037.600	4837.900	3531.600
	PROFIT/ (LOSS) AFTER TAX	15585.300	10560.900	7527.100
Add	PREVIOUS YEARS' BALANCE BROUGHT FORWARD	42706.900	32206.700	NA
Less	Comprehensive income components	47.300	60.700	NA
	Balance Carried to the B/S	58244.900	42706.900	NA
	Earnings / (Loss) Per Share (INR)	50.28	34.07	24.28

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Net cash flows from (used in) operations	31136.000	22843.400	18219.200
Net cash flows from (used in) operating activities	24656.100	18027.700	14222.800

KEY RATIOS**EFFICIENCY RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	2.04	1.17	1.27
Account Receivables Turnover (Income / Sundry Debtors)	179.08	312.02	287.67
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	65.26	66.31	63.65
Inventory Turnover (Operating Income / Inventories)	5.07	5.29	3.94
Asset Turnover (Operating Income / Net Fixed Assets)	0.70	0.68	0.66

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.35	0.38	0.43
Debt Equity Ratio (Total Liability / Networth)	0.01	0.00	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.58	0.64	0.78
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.68	0.78	0.83
Interest Coverage Ratio (PBIT / Financial Charges)	442.04	915.14	0.00

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	6.83	5.16	4.33
Return on Total Assets ((PAT / Total Assets) * 100)	%	15.48	13.54	11.70
Return on Investment (ROI) ((PAT / Networth) * 100)	%	25.41	23.06	21.30

SOLVENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	1.57	1.30	1.09
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	1.40	1.14	0.91
G-Score Ratio Financial (Networth / Total Assets)	0.61	0.59	0.55

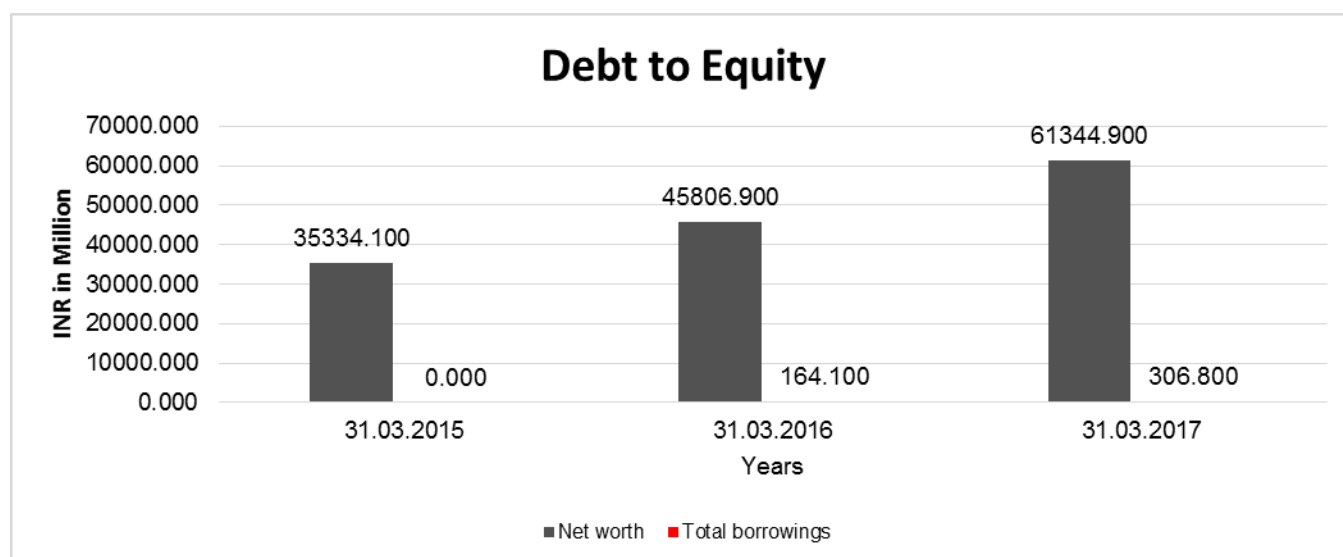
G-Score Ratio Debt (Debts / Equity Capital)	0.10	0.05	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	1.57	1.30	1.09

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

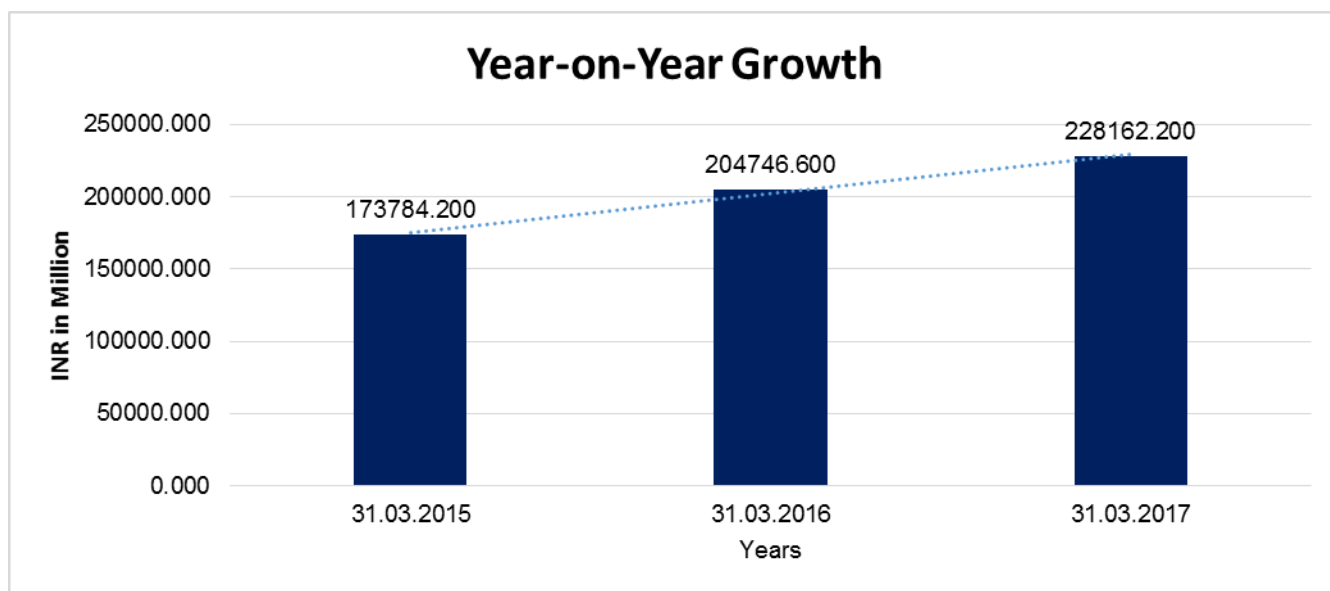
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	3100.000	3100.000	3100.000
Reserves & Surplus	32234.100	42706.900	58244.900
Net worth	35334.100	45806.900	61344.900
Long Term borrowings	0.000	164.100	306.800
Short Term borrowings	0.000	0.000	0.000
Total borrowings	0.000	164.100	306.800
Debt/Equity ratio	0.000	0.004	0.005



YEAR-ON-YEAR GROWTH

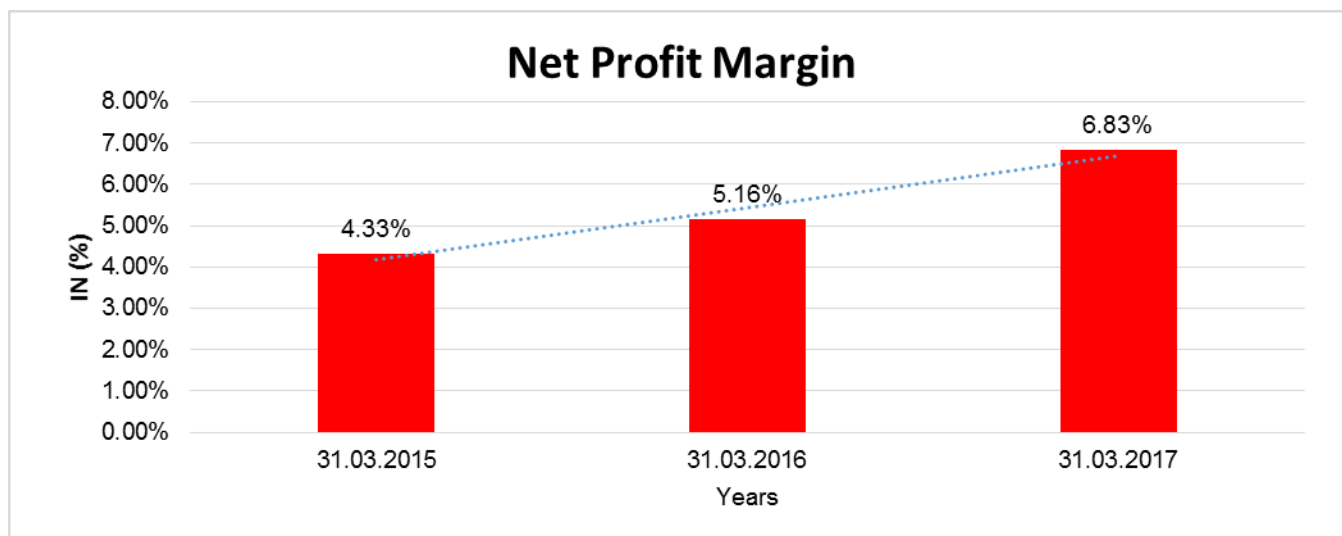
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	173784.200	204746.600	228162.200

		17.817	11.436
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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	173784.200	204746.600	228162.200
Profit	7527.100	10560.900	15585.300
	4.33%	5.16%	6.83%



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

NOTE: Registered office of the company has been shifted from Plot No. 1, Sector-3, IMT Manesar, Gurugram – 122050, Haryana, India to the present address w.e.f. 17.08.2015

COMPANY'S PERFORMANCE

During the year, the Company achieved the sales volume of 5 Million units as compared to 4.48 Million units in previous year. In terms of value, the Company has been able to increase its sales turnover by 11% to INR 217447.100 Million from INR 195451.300 Million in previous year.

The profit before tax for the year stood at INR 23622.900 Million as compared to INR 15398.800 Million during the previous year. The net profit after tax for the year was INR 15585.300 Million as compared to INR 10560.900 Million during the previous year.

HONDA 2WHEELERS INDIA CREATED WORLD RECORD!

First 100% two-wheeler subsidiary of Honda Motor Co., Limited, Japan to cross 5 million sales in a single fiscal year

The Company has created new records in challenging market scenario and closed financial year 2016-17 with all time high total sales of 50,08,230 units. Total sales grew at 12% (which is more than double the 5% growth of total industry in the same period) over 44,83,495 units sold in FY'2015-16.

Honda's accelerated growth made it the No. 1 volume gainer of the industry (Honda 2Wheelers India alone contributed 53% to the additional industry volumes) and No. 1 market share gainer of the industry (Only Company to gain 1% market share to 27% in domestic and 25% in total sales in FY'16-17).

Honda's total automatic scooter sales crossed 3 million mark for the first time ever to reach at 33,51,576 units with 16% growth compared to 28,92,779 units in FY'2015-16.

RECORD HIGH EXPORTS:

Despite export industry de-growing by 6% in FY'16-17, Honda posted record high exports. The Company's exports grew by an overwhelming 42% increasing from 199,805 units in FY'15-16 to 283,163 units in FY'16-17. Honda started exports from its 3rd plant at Karnataka. Further, the growth impetus came as Dio exports started from Honda's 4th plant at Gujarat and NAVi exports expanded to new markets of Nepal and Sri Lanka.

FESTIVE HIGH:

With advanced preparations, aggressive marketing, new additional network and ensuring availability of products right up to the last mile network, Honda's festive retails grew a phenomenal 25% to stand at 12.5 lac units in the festival. The Company set out new records by crossing 10 lac retail sales for the first time in 2016 festive season!

Reflecting the paradigm shift in consumption pattern, scooterization led festive demand not only in urban markets but also semi-urban and rural markets. In this festive period, Activa again led the growth with peak retails of 7 lac+ units, followed by India's No. 1 selling 125cc motorcycle CB Shine (2 lac+ retails).

During the festive months, the company also engaged with key influencers of key two-wheeler markets across the country which reinforced Top-of-the-mind brand recall throughout the festive season.

ACCOLADES and RECOGNITIONS

In FY2016-17, The Company won 16 awards including Zee Mindspace award in the two-wheeler category for capturing maximum 'MindSpace'. Honda 2Wheelers India made a new entry into the Economic Times Brand Equity 100 Most Trusted Brands in India. Noteworthy that in just one year, Honda gained the maximum trust among Indian customers compared to competition and overtook 54 brands to be amongst the coveted top 50 Brands of India.

Continuing its winning momentum, Honda was recognized as 'Two-Wheeler Manufacturer of the Year' by Bike India for 4th straight year.

Within the products, the 'FUN-tastic' NAVI continued to awe the industry and won 3 awards – Two-wheeler of the Year, Mini-bike of the Year, and Two-Wheeler Design of the year (NDTV Car and Bike Awards).

In the motorcycle segment, CB Hornet 160R was awarded the 'Motorcycle of the Year' (NDTV Car and Bike Awards) and 'Engine of the Year 2W (125 to 250cc)' (Indian Automotive Technology and Innovation Awards 2016).

Honda was also recognized as the Best PR and Communications Team' for the 'FUN-tastic' NAVI launch (NDTV Car and Bike Awards).

DEALERSHIP AND SERVICE NETWORK

Like the previous years, the company has rapidly expanded the network to cater to urban and rural customers by opening 55 new dealerships in Year16-17 taking the total count of dealerships to 924 at the end of March17. In addition to this, the company has established 624 additional sub dealer/branches and authorized service centers taking the secondary network count to 4144.

Also, the company believes in conducting business along with highest levels of customer satisfaction. With this objectives, the company conducts CSI survey on yearly basis. The company is at 2nd position with a narrow gap of 0.5 points. Based on the analysis, the Company is focusing to improve the infrastructure standards, service quality on priority basis in the dropped cities. Simultaneously to improve the skill level of dealership manpower, we trained over 27000 dealer manpower thus providing quality repairs and better customer handling in field.

Also, to handle such large network with high sales and service volumes, the Company had implemented Online Dealer Management System (Hirise) at 987 Primary networks/Parts Distributer and 880 Dealer owned network in 2015-16. In 2016-17, Hirise was further expanded to 1100 secondary Network thus improved real time information visibility and Network efficiency.

The Company continued its efforts to ensure adequate service capacity and spread through qualitative network expansion to cater to the increasing customer base.

INDEX OF CHARGES: NO CHARGES EXIST FOR THE COMPANY

CONTINGENT LIABILITIES:

(INR in million)

PARTICULARS	31.03.2017	31.03.2016
Other money for which company is contingently liable	3772.400	3808.200

FIXED ASSETS

- Land
- Building
- Residential building
- Office building
- Factory Building
- Furniture and Fixture
- Plant and Machinery
- Vehicle
- Motor Vehicle
- Office Equipment
- Factory Equipment
- Leasehold improvements
- Computer Equipments

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: *The Courts, India Prisons Service, Interpol, etc.*

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 72.32
UK Pound	1	INR 94.41
Euro	1	INR 84.07

INFORMATION DETAILS

Information Gathered by :	SLK
Analysis Done by :	NIS
Report Prepared by :	SUJ

SCORE FACTORS

SCORE FACTORS		
DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)