

## MIRA INFORM REPORT

<b>Report No. :</b>	530049
<b>Report Date :</b>	15.09.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	TOP HEALTH CO.
<b>Registered Office :</b>	10, Jungdae-ro 12-gil, Songpa-gu, Seoul, Korea, Rm.302, 3FL., Oksan Bldg., 05829
<b>Country :</b>	South Korea
<b>Date of Incorporation :</b>	08.02.2013
<b>Com. Reg. No.:</b>	215-24-28741
<b>Legal Form :</b>	Sole Proprietorship
<b>Line of Business :</b>	Wholesales and Retails of Health Aid Food and Other Food Materials [Health Aid Food]
<b>No. of Employees :</b>	6

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

<b>Status :</b>	Moderate
<b>Payment Behaviour :</b>	Unknown
<b>Litigation :</b>	Clear

#### NOTES :

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

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**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
South Korea	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

### **SOUTH KOREA - ECONOMIC OVERVIEW**

After emerging from the 1950-53 war with North Korea, South Korea emerged as one of the 20th century's most remarkable economic success stories, becoming a developed, globally connected, high-technology society within decades. In the 1960s, GDP per capita was comparable with levels in the poorest countries in the world. In 2004, South Korea joined the trillion-dollar club of world economies.

Beginning in the 1960s under President PARK Chung-hee, the government promoted the import of raw materials and technology, encouraged saving and investment over consumption, kept wages low, and directed resources to export-oriented industries that remain important to the economy to this day. Growth surged under these policies, and frequently reached double-digits in the 1960s and 1970s. Growth gradually moderated in the 1990s as the economy matured, but remained strong enough to propel South Korea into the ranks of the advanced economies of the OECD by 1997. These policies also led to the emergence of family-owned chaebol conglomerates such as Daewoo, Hyundai, and Samsung, which retained their dominant positions even as the government loosened its grip on the economy amid the political changes of the 1980s and 1990s.

The Asian financial crisis of 1997-98 hit South Korea's companies hard because of their excessive reliance on short-term borrowing, and GDP ultimately plunged by 7% in 1998. South Korea tackled difficult economic reforms following the crisis, including restructuring some chaebols, increasing labor market flexibility, and opening up to more foreign investment and imports. These steps lead to a relatively rapid economic recovery. South Korea also began expanding its network of free trade agreements to help bolster exports, and has since implemented 16 free trade agreements covering 58 countries—including the United State and China—that collectively cover more than three-quarters of global GDP.

In 2017, the election of President MOON Jae-in brought a surge in consumer confidence, in part, because of his successful efforts to increase wages and government spending. These factors combined with an uptick in export growth to drive real GDP growth to more than 3%, despite disruptions in South Korea's trade with China over the deployment of a US missile defense system in South Korea.

In 2018 and beyond, South Korea will contend with gradually slowing economic growth - in the 2-3% range - not uncommon for advanced economies. This could be partially offset by efforts to address challenges arising from its rapidly aging population, inflexible labor market, continued dominance of the chaebols, and heavy reliance on exports rather than domestic consumption. Socioeconomic problems also persist, and include rising inequality, poverty among the elderly, high youth unemployment, long working hours, low worker productivity, and corruption.

Source : CIA

## **NOTE**

In absence of financials, no credit limit could be recommended.

## **BASIC INFORMATION**

Company Name	TOP HEALTH CO.
Registered Address	10, Jungdae-ro 12-gil, Songpa-gu, Seoul, Korea
Building	Rm.302, 3FL., Oksan Bldg.
Zip Code	05829
Tel	+82-70-7425-3356
Fax	+82-70-5159-6977
E-mail	tykim@toph.co.kr;2000ty@naver.com
Website	<a href="http://www.toph.co.kr">www.toph.co.kr</a> ; <a href="http://www.vitamindmall.com">www.vitamindmall.com</a>
Trading Address	Rm.302, 3FL., Oksan Bldg., 10, Jungdae-ro 12-gil, Songpa-gu, Seoul, Korea (Old Address System : Rm.302, 3FL., Oksan Bldg., 114, Garak-dong, Songpa-gu, Seoul, Korea)
Tel	+82-70-7425-3356
Fax	+82-70-5159-6977
Type	Export/Import
Industry	Wholesales and Retails of Health Aid Food and Other Food Materials
Main Business	Health Aid Food
Sub Business	
Established (mm/dd/yyyy)	02/08/2013

## **DETAILED PRODUCTS**

<b>Activity</b>	<b>Detailed Products (UNSPSC)</b>
Sell	Formulas and products for nutritional support(42231800)
Sell	Dietary supplements and nutritional therapy products(51191900)

## **CEO'S**

Name	Kim Tae-Yoon
Date of Birth	
Title	Owner
Nationality	Korean

## **PROFILES**

Capital (KRW)	Not Applicable to the Sole Proprietorship
Employees	6
Formation	Sole Proprietorship
Bank Details	Kookmin Bank(A/C. No.: 531737-01-008985) Industrial Bank of Korea (A/C. No.: 323-131958-04-017)
Corporate Registered No.	Not Applicable to the Sole Proprietorship
Business Registered No.	215-24-28741
Permit & Licenses	Mail Order License No.: 2017-Seoul Songpa-1073
Shareholder Position	The owner(s) has 100% shares.
Company History	02/08/2013 Established as the present name

## **DETAILED INFORMATION**

### **Management**

<b>Job Description</b>	<b>Name</b>	<b>Nationality</b>	<b>Date of Birth</b>	<b>Inauguration Date</b>
Owner	Kim Tae-Yoon	Korean		02/08/2013

## **FINANCIALS**

The financials are not available, and the Subject Company does not have any obligations to release its financials to the public.

## **PRODUCTS, TECHNOLOGIES, SERVICES DESCRIPTION**

Main Products & Services      Health Aid Food

## **SALES BY REGION (ACTIVITY & MARKETS)**

Not Available.

## **COURT ACTION**

Not Available.

## **NEWS CLIPPING**

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**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 71.81
UK Pound	1	INR 94.16
Euro	1	INR 83.98
KRW	1	INR 0.064

**Note** : Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

Analysis Done by :	VIV
Report Prepared by :	SYL

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)