

MIRA INFORM REPORT

Report No. :	529489.3
Report Date :	17.09.2018

IDENTIFICATION DETAILS

Name :	PRAKASAM AGENCIES
Registered Office :	Dharmaraja Koil Street, Maddur Village, Tiruttani - 631206, Tamilnadu
Mobile No.:	91-9025870499 (Mr. Jaganathan)
Country :	India
Financials (as on) :	31.03.2018
Year of Establishment :	2015
Capital Investment / Paid-up Capital :	Not Divulged
GSTN : [Goods & Service Tax Registration No.]	Not Divulged
PAN No. : [Permanent Account No.]	Not Divulged
Legal Form :	Sole Proprietary Concern
Line of Business :	Trading of Tiles, Sanitaryware, Marble, etc. [Confirmed by management]
No. of Employees :	04 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Maximum Credit Limit :	USD 1286 (IN INR 93447.19)
Status :	Moderate

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Payment Behaviour :	Slow but correct
Litigation :	Clear
Comments :	<p>Subject is a proprietary concern established in the year 2015 and it is engaged as a trader of tiles, sanitaryware, marbles, etc.</p> <p>Mr. Jaganathan (Key executive) provided information and claimed that the subject has achieved a revenue of approximately INR 3.500 million for FY-2017 and a revenue of approximately INR 4.500 million for FY-2018. However, these figures are not yet verified.</p> <p>Rating takes into consideration, modest revenue base of the concern.</p> <p>Rating gets constrained on account of limited track of its business operations and due to its presence in highly competitive and fragmented industry.</p> <p>Payments seem to be slow but correct.</p> <p>In view of aforesaid, the concern can be considered for business dealings with some caution.</p> <p>Note 1: Site visit was conducted at the given address (Gandhi Road, Near Bharat Petrol Pump, Tirutani, Tamilnadu – 631209) and our executive has successfully traced the subject.</p> <p>At the premises, our executive met Mr. Santhosh (Staff), who confirmed the existence of the subject on the given address.</p> <p>As per our executive's observation, it is a shop type premise. Area of the premise is approximately 700 square feet.</p> <p>Location was easy to find, locality seems to be commercial and area near the premise seems to be neutral. Landmark: Near Manapuram Gold Loan</p> <p>Our executive has sighted 3 employees along with telephone at the premises.</p> <p>Name board of the subject was sighted at the given address.</p> <p>On inquiry with Mr. Muralidharan (Staff) from "Shree Balaji Auto Centre" and Mr. Vetrival (Sales Boy) from "Sri Raghavendra Tyres", they confirmed the existence of the subject on the given address.</p> <p>Note 2: Site visit was conducted at the residential cum registered address (Dharmaraj Koil Street, Maddur Village, Tirutani, Tamilnadu - 631209) and our executive has</p>

	<p>successfully traced the subject, but he found the door locked.</p> <p>As per our executive's observation, it is a bungalow type premise.</p> <p>Location was easy to find, locality seems to be residential cum commercial and area near the premise seems to be neutral.</p> <p>No name board of the subject was sighted at the given address.</p> <p>On inquiry with Mr. Venugopal (Staff in charge) from "G. M. Santhosh Suppliers" and Sales girl (Name not divulged) from "Dhanalaxmi Electrical and Hardware", they confirmed the existence of the subject on the given address.</p>
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NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

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BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 17.09.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mr. Jaganathan
Designation :	Key Executive
Contact No.:	91-9025870499
Date :	10.09.2018

Mobile No.: 91-9444191167 (Ringing)

LOCATIONS

Registered Office :	Dharmaraja Koil Street, Maddur Village, Tiruttani - 631206, Tamilnadu, India
Tel. No.:	Not Available
Mobile No.:	91-9025870499 (Mr. Jaganathan) 91-9444191167 (Mr.Prakasam)
Fax No.:	Not Available
Area :	4500 sq. ft.
Location :	Owned
Locality :	Residential cum Commercial
Warehouse :	Gandhi Road, Near Bharat Petrol Bunk, Tiruttani-631209, Tamilnadu, India
Area :	700 sq. ft. (As per site visit)
Locality :	Commercial (As per site visit)

SOLE PROPRIETOR

Name :	Mr. Prakasam
Designation :	Proprietor

BUSINESS DETAILS

Line of Business :	Trading of Tiles, Sanitaryware, Marble, etc. [Confirmed by management]
Products :	• Tiles

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PRAKASAM AGENCIES - 529489.3 (SUPPLEMENTARY REPORT)

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	<ul style="list-style-type: none"> Sanitaryware Marble, etc.
Brand Names :	Not Available
Agencies Held :	Not Divulged
Exports :	Not Available
Imports :	Not Available
Terms :	
Selling :	Cheque and Others (RTGS / NEFT)
Purchasing :	Cheque and Others (RTGS / NEFT)

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark :	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark :	--
No. of Employees :	04 (Approximately)	
Bankers :	Banker Name :	Andhra Bank
	Branch :	Maddur Village, Tiruttani, Tamilnadu, India
	Person Name (With Designation) :	--
	Contact Number :	91-44-27868370 (Number is Ringing)
	Name of Account Holder :	--
	Account Number :	--
	Account Since (Date/Year of Account Opening) :	--

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	Average Balance Maintained :	--
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--
	Account Operation :	--
	Remark :	--

Auditors :	
Name :	Mr. Mohagan Chartered Accountant
Collaborators :	Not Available
Membership :	Not Available
Sister Concern :	--

CAPITAL STRUCTURE

Capital Investment :	
Owned :	Not Divulged
Borrowed :	Not Divulged
Total :	Not Divulged

FINANCIAL DATA
[all figures are INR Million]

Particulars	31.03.2018	31.03.2017
Sales Turnover (Approximately)	4.500	3.500

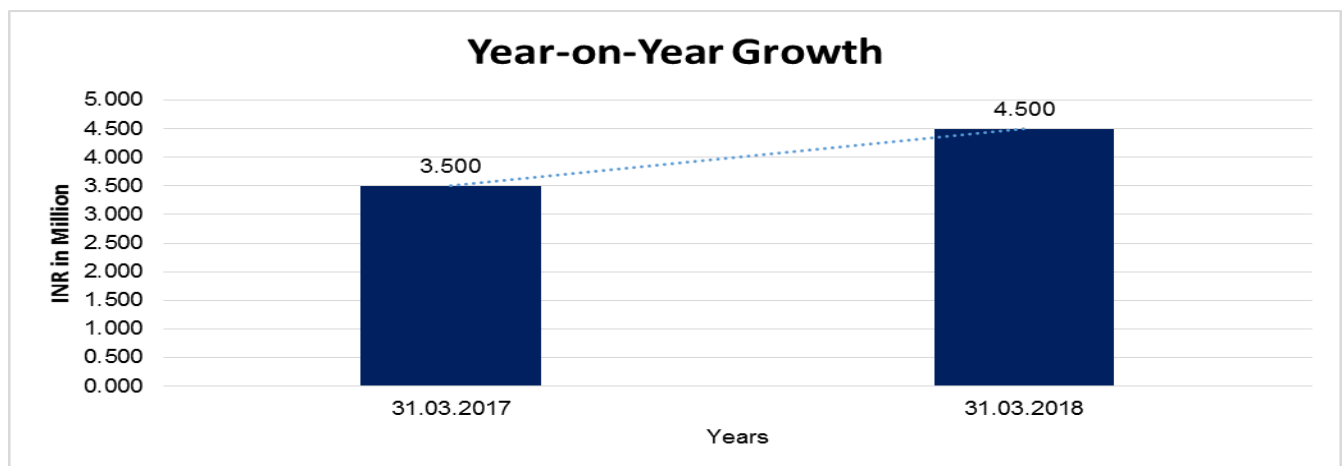
The above information has been parted by Mr. Jaganathan (Key Executive)

Note: Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry Records.

FINANCIAL ANALYSIS
[all figures are INR Million]

YEAR-ON-YEAR GROWTH

Year on Year Growth	31.03.2017	31.03.2018
	INR In Million	INR In Million
Sales Turnover (Approximately)	3.500	4.500
		28.571



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes

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PRAKASAM AGENCIES - 529489.3 (SUPPLEMENTARY REPORT)

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3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	No
10	Date of Birth of Proprietor / Partners / Directors	No
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	Yes
16	No. of employees	Yes
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	No
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last two years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last two years	No
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

OBSERVATION POINTS 1

Name of Company :	PRAKASAM AGENCIES
Address :	Gandhi Road, Near Bharat Petrol Bunk, Tiruttani-631209, Tamilnadu, India
Mobile No.:	91-9025870499

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PRAKASAM AGENCIES - 529489.3 (SUPPLEMENTARY REPORT)

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Person to whom we met:	Mr. Santhosh (Staff)
Name Board :	Sighted
Location:	Easy
Landmark (If Any):	Near Manapuram Gold Loan
Total Floors of the building:	Shop type premise
Locality:	Commercial
Area of Premises :	700 sq.ft.
Area :	Neutral
No. of Employees seen at Premises :	3
Visibility of Items:	Telephone
Neighbour Interview :	Name of Company : Shree Balaji Auto Centre Contact Person Name : Mr. Muralidharan (Staff) Name of Company : Sri Raghavendra Tyres Contact Person Name : Mr. Vetrival (Sales Boy) Neighbour Overview : Existence confirmed
Proof of visit:	Photographs

OBSERVATION POINTS 2

Name of Company :	PRAKASAM AGENCIES
Address :	Dharmaraja Koil Street, Maddur Village, Tiruttani - 631206, Tamilnadu, India
Name Board :	Not Sighted
Location:	Easy
Total Floors of the building:	Bungalow type premise
Locality:	Residential cum Commercial
Area :	Neutral

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Neighbour Interview :	Name of Company : G. M. Santhosh Suppliers Contact Person Name : Mr. Venugopal (Staff in charge) Name of Company : Dhanalaxmi Electrical and Hardware Neighbour Overview : Existence confirmed
Proof of visit:	Photographs

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: *The Courts, India Prisons Service, Interpol, etc.*

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 72.55
UK Pound	1	INR 94.94
Euro	1	INR 84.40

INFORMATION DETAILS

Information Gathered by :	KAM
Analysis Done by :	VIV R
Report Prepared by :	JYTK

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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