

MIRA INFORM REPORT

Report No. :	530365
Report Date :	19.09.2018

IDENTIFICATION DETAILS

Name :	RS SEVEN LIFESTYLE PRIVATE LIMITED
Registered Office :	Flat No.7514, Sector-D, Pocket 7, Vasant Kunj, New Delhi -110070
Tel. No.:	91-11-43533741
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	18.06.2015
CIN No.: [Company Identification No.]	U74999DL2015PTC281719
Capital Investment / Paid-up Capital :	INR 0.500 Million
PAN No.: [Permanent Account No.]	AAHCR3650F
GSTN : [Goods & Service Tax Registration No.]	07AAHCR3650F1ZG
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is carrying on the business of importing and exporting, buying and selling in all types of sports footwear, apparels and accessories. [Registered Activity]
No. of Employees :	Information denied by the management

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

C

Credit Rating	Explanation	Rating Comments
C	Medium High Risk	Business dealings permissible preferably on secured basis

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Status :	Moderate
Payment Behaviour :	Slow
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2015 and it is having moderate track records.</p> <p>The company has been incurring losses since last two financial years.</p> <p>Rating takes into consideration huge accumulated losses registered by the company which has resulted into erosion of its entire network.</p> <p>Rating is constrained on account of short track records of business operations and excess of borrowings recorded during the year.</p> <p>Business is active. Payments are reported to be slow.</p> <p>In view of aforesaid, the company can be considered for business dealings with safe and secured trade terms and conditions.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

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NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 19.09.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DENIED

MANAGEMENT NON-COOPERATIVE (91-11-43533741)

LOCATIONS

Registered Office :	Flat No.7514, Sector-D, Pocket 7, Vasant Kunj, New Delhi -110070, India
Tel. No.:	91-11-43533741
Fax No.:	Not Available
E-Mail :	accounts.rhiti@rhitisports.com

DIRECTORS

AS ON 31.03.2018

Name :	Mr. Arun Pandey		
Designation :	Director		
Address :	Flat No - 7514 Sector D, Pocket 7, Vasant Kunj, New Delhi- 110070, India		
Date of Appointment :	01.10.2017		
DIN No.:	05008292		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date

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U92490DL2013PTC257200	INTER SPORTS PRIVATE LIMITED	15/01/2018	-
U74140DL2007PTC166878	RHITI SPORTS MANAGEMENT PRIVATE LIMITED	30/09/2013	-
U80900DL2017NPL321113	INTERCONTINENTAL SPORTS EDUCATION AND RESEARCH FOUNDATION	24/07/2017	-
U74999DL2018PTC330379	SEVENMOUNTAIN ENTERTAINMENT PRIVATE LIMITED	06/03/2018	-

Name :	Mrs. Ashwini Kumar Pandey
Designation :	Director
Address :	Vill- Sarai Takki Post- Amalpur Kajisarai Pindra, Varanasi 221105, Uttar Pradesh, India
Date of Appointment :	28.11.2016
DIN No.:	07627469

Other Directorship:

CIN/FCRN	Company Name	Begin Date	End Date
U74999DL2017PTC310597	FIT7 WORLD PRIVATE LIMITED	16/01/2017	-
U74999DL2016PTC290675	CLUB SEVEN SPORTS PRIVATE LIMITED	28/11/2016	-
U92412DL2012PTC230375	SPORTS FIT WORLD PRIVATE LIMITED	29/09/2017	-
U22300DL2012PTC246504	RHITI BROADCASTING PRIVATE LIMITED	28/11/2016	-
U63000DL2014PTC270893	RHITI TRAVEL AND TICKETING PRIVATE LIMITED	28/11/2016	-
U74140DL2014PTC267433	PERIMETERS MEDIA PRIVATE LIMITED	01/10/2017	-
U74300DL2014PTC263218	RHITI MULTIMEDIA PRIVATE LIMITED	01/10/2017	-
U92490DL2013PTC257200	INTER SPORTS PRIVATE LIMITED	28/11/2016	-
U93020DL2013PTC249854	SPORTSFIT WORLD OVERSEAS PRIVATE LIMITED	28/11/2016	-
U92490DL2012NPL242848	RHITI CHARITABLE FOUNDATION	28/11/2016	-
U70100DL2012PTC234516	RHITI INFRASTRUCTURE PRIVATE LIMITED	28/11/2016	-
U92100DL2012PTC234310	RHITI ENTERTAINMENT PRIVATE LIMITED	28/11/2016	-
U74140DL2012PTC233956	RHITI TALENT MANAGEMENT PRIVATE LIMITED	01/10/2017	-
U74300DL2012PTC233919	RHITI MEDIA PRIVATE LIMITED	01/10/2017	-
U74900DL2012PTC233955	RHITI MSD ALAMODE PRIVATE LIMITED	01/10/2017	-
U74999DL2012PTC234243	RHITI VENTURE PRIVATE LIMITED	28/11/2016	-
U92490DL2010PTC211242	INSPIRED ENTERTAINMENT PRIVATE LIMITED	28/11/2016	-
U92312MH2010PTC198243	RHITI LAQSHYA EVENTS PRIVATE LIMITED	28/11/2016	-

MAJOR SHAREHOLDERS

AS ON 31.03.2017

Names of Shareholders	No. of Shares
Rhiti Sports Management Private Limited	49999
Arun Pandey	1
Total	50000

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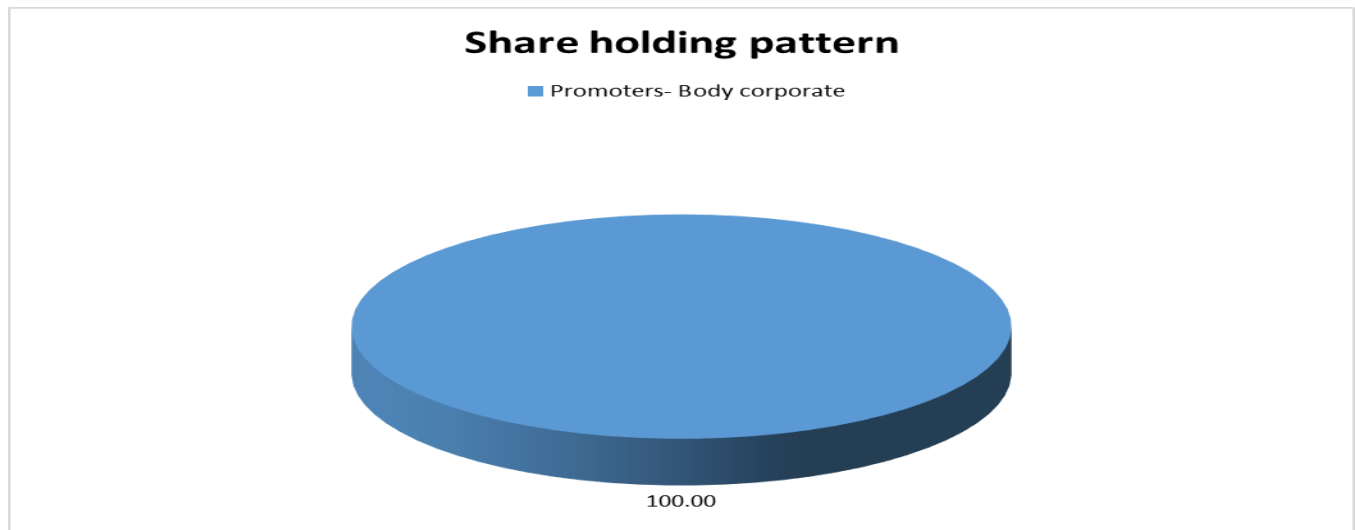
AS ON 31.03.2017

Names of Allottee	No. of Shares
Rhiti Sports Management Private Limited	50000
Total	50000

Equity Share Break up (Percentage of Total Equity)

AS ON 29.09.2017

Category	Percentage
Promoters- Body corporate	100.00
Total	100.00



BUSINESS DETAILS

Line of Business :	Subject is carrying on the business of importing and exporting, buying and selling in all types of sports footwear, apparels and accessories. [Registered Activity]	
Products / Services :	Name and Description of main products / services	NIC Code of the Product/service
	Clothing and Footwear	1133,1134
Brand Names :	Not Available	

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Agencies Held :	Not Available
Exports :	Not Divulged
Imports :	Not Divulged
Terms :	Not Divulged

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
No. of Employees :	Information denied by the management	
Bankers :	Banker Name :	Not Divulged
	Branch :	Not Divulged
	Person Name (With Designation) :	--
	Contact Number :	--
	Name of Account Holder :	--
	Account Number :	--
	Account Since (Date/Year of Account Opening) :	--
	Average Balance Maintained :	--
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--
	Account Operation :	--
	Remark :	--

Auditors :	
Name :	SDM and Associates Chartered Accountants
Address :	C-53, 2nd Floor, Mayur Phase-1, Delhi – 110091, India
PAN N Income-tax PAN of auditor or auditor's firm :	AAHCR3650F
Memberships :	Not Available
Collaborators :	Not Available
Holding Company:	<ul style="list-style-type: none"> Rhiti Sports Management Private Limited [U74140DL2007PTC166878]
Enterprise over which key management personnel is able to exercise significant influence:	<ul style="list-style-type: none"> Inspired Entertainment Private Limited Rhiti MSD Alamode Private Limited Rhiti Talent Management Private Limited

CAPITAL STRUCTURE

AS ON 29.09.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
100000	Equity Shares	INR 10/- each	INR 1.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
100000	Equity Shares	INR 10/- each	INR 1.000 Million

AS ON 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
50000	Equity Shares	INR 10/- each	INR 0.500 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
50000	Equity Shares	INR 10/- each	INR 0.500 Million

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FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS		31.03.2017	31.03.2016
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital		0.500	0.100
(b) Reserves & Surplus		(50.674)	(28.074)
(c) Money received against share warrants		0.000	0.000
(2) Share Application money pending allotment		0.000	0.000
Total Shareholders' Funds (1) + (2)		(50.174)	(27.974)
(3) Non-Current Liabilities			
(a) long-term borrowings		30.688	0.000
(b) Deferred tax liabilities (Net)		0.000	0.000
(c) Other long term liabilities		0.000	0.000
(d) long-term provisions		0.538	0.296
Total Non-current Liabilities (3)		31.226	0.296
(4) Current Liabilities			
(a) Short term borrowings		108.083	50.990
(b) Trade payables		46.342	15.806
(c) Other current liabilities		20.313	31.715
(d) Short-term provisions		0.900	1.303
Total Current Liabilities (4)		175.638	99.814
TOTAL		156.690	72.136
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets		1.499	2.730
(ii) Intangible Assets		0.674	2.009
(iii) Capital work-in-progress		0.000	0.000
(iv) Intangible assets under development		0.000	0.000
(b) Non-current Investments		0.000	0.000
(c) Deferred tax assets (net)		23.087	12.287
(d) Long-term Loan and Advances		1.854	1.854
(e) Other Non-current assets		0.000	0.000
Total Non-Current Assets		27.114	18.880

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(2) Current assets			
(a) Current investments		0.000	0.000
(b) Inventories		45.760	36.062
(c) Trade receivables		75.547	2.366
(d) Cash and cash equivalents		7.839	11.398
(e) Short-term loans and advances		0.430	3.430
(f) Other current assets		0.000	0.000
Total Current Assets		129.576	53.256
TOTAL		156.690	72.136

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016
	SALES		
	Income	140.245	9.139
	Other Income	0.390	0.148
	TOTAL	140.635	9.287
Less	EXPENSES		
	Purchases of Stock-in-Trade	96.761	42.039
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(9.615)	(36.041)
	Employees benefits expense	41.634	18.989
	Other expenses	33.119	24.041
	TOTAL	161.899	49.028
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	(21.264)	(39.741)
Less	FINANCIAL EXPENSES	9.554	0.092
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	(30.818)	(39.833)
Less/ Add	DEPRECIATION/ AMORTISATION	2.580	0.528
	PROFIT/ (LOSS) BEFORE TAX	(33.398)	(40.361)
Less	TAX	(10.799)	(12.287)
	PROFIT/ (LOSS) AFTER TAX	(22.599)	(28.074)
	IMPORTS		
	Stock in Trade	24.844	35.729

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	TOTAL IMPORTS		24.844	35.729
	Earnings / (Loss) Per Share (INR)		(452.00)	(2807.00)

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars		31.03.2017	31.03.2016
Current Maturities of Long term debt		NA	NA
Cash generated from operations		(4.077)	16.418
Net Cash Flow from operating activities		(4.077)	16.418

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)		196.62	94.50
Account Receivables Turnover (Income / Sundry Debtors)		1.86	3.86
Average Payment Days (Sundry Creditors / Purchases * 365 Days)		174.81	137.23
Inventory Turnover (Operating Income / Inventories)		(0.46)	(1.10)
Asset Turnover (Operating Income / Net Fixed Assets)		(9.79)	(8.39)

LEVERAGE RATIOS

PARTICULARS		31.03.2017	31.03.2016
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)		1.32	1.38
Debt Equity Ratio (Total Liability / Networth)		(2.77)	(1.82)
Current Liabilities to Networth (Current Liabilities / Net Worth)		(3.50)	(3.57)

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Fixed Assets to Networth (Net Fixed Assets / Networth)		(0.04)	(0.17)
Interest Coverage Ratio (PBIT / Financial Charges)		(2.23)	(431.97)

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Net Profit Margin ((PAT / Sales) * 100)	%	(16.11)	(307.19)
Return on Total Assets ((PAT / Total Assets) * 100)	%	(14.42)	(38.92)
Return on Investment (ROI) ((PAT / Networth) * 100)	%	45.04	100.36

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Current Ratio (Current Assets / Current Liabilities)		0.74	0.53
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		0.48	0.17
G-Score Ratio Financial (Networth / Total Assets)		(0.32)	(0.39)
G-Score Ratio Debt (Debts / Equity Capital)		277.54	509.90
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		0.74	0.53

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

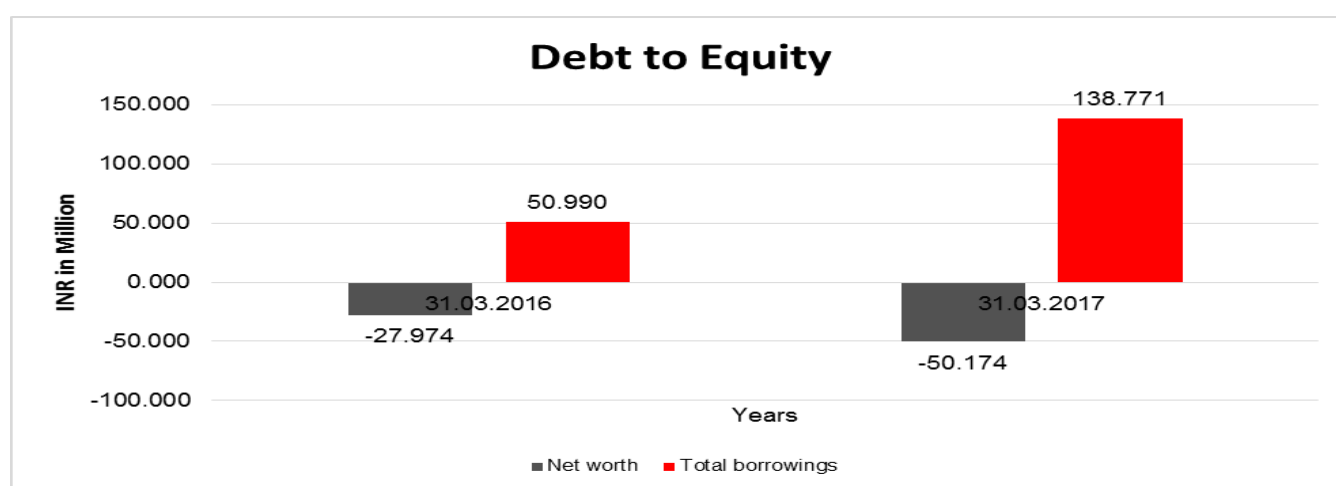
FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

Particular	31.03.2016 INR In Million	31.03.2017 INR In Million
Share Capital	0.100	0.500
Reserves & Surplus	(28.074)	(50.674)

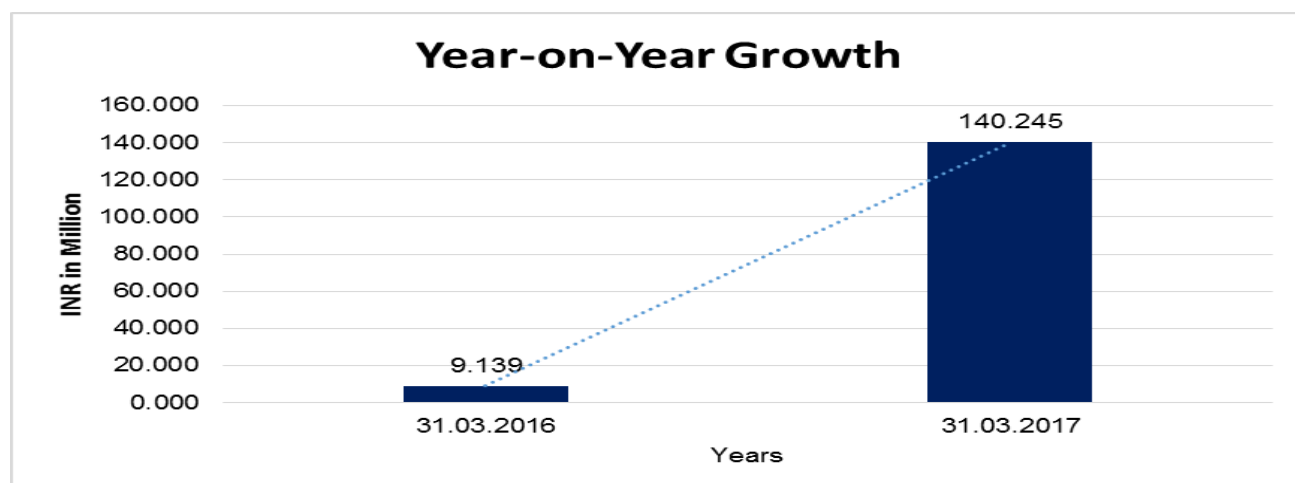
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Share Application money pending allotment	0.000	0.000
Net worth	(27.974)	(50.174)
Long Term borrowings	0.000	30.688
Short Term borrowings	50.990	108.083
Total borrowings	50.990	138.771
Debt/Equity ratio	(1.823)	(2.766)



YEAR-ON-YEAR GROWTH

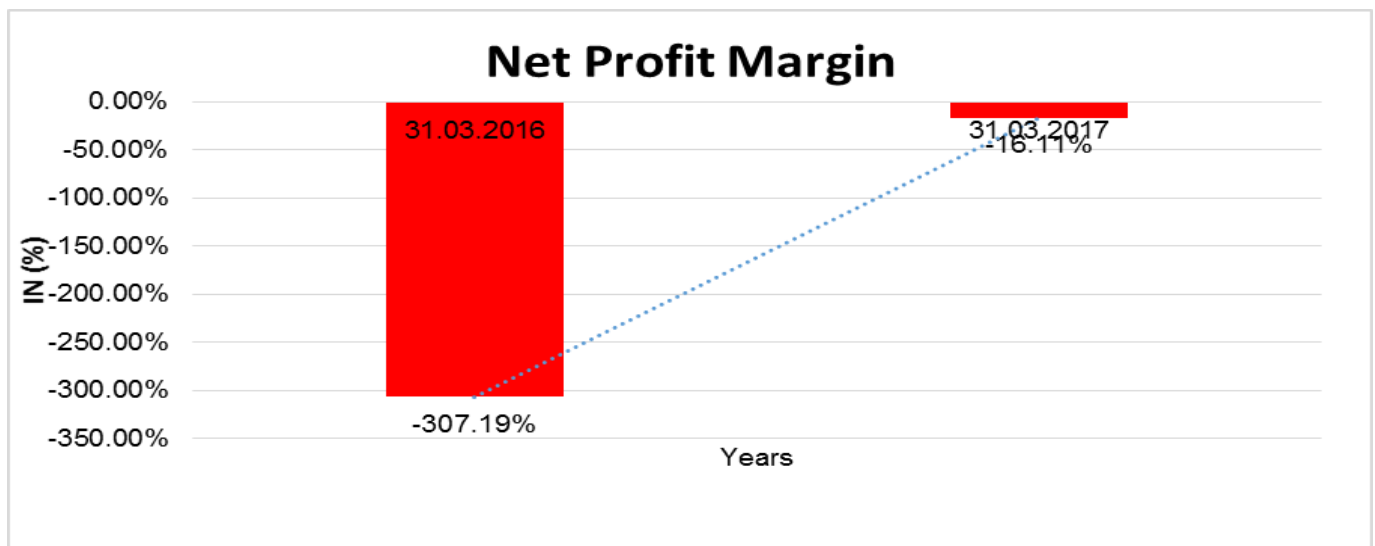
Year on Year Growth	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	9.139	140.245
		1,434.577



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NET PROFIT MARGIN

Net Profit Margin	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	9.139	140.245
Profit	(28.074)	(22.599)
	(307.19%)	(16.11%)



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No

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16	No. of employees	No
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last about one year and nine months	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last about one year and nine months	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

INDEX OF CHARGE: NO CHARGES EXISTS FOR COMPANY

REVIEW OF BUSINESS OPERATIONS

The company is carrying on the business of importing and exporting, buying and selling in all types of sports footwear, apparels and accessories.

The accompanying financial statement reflect the results of the activities undertaken by the Company during the year ended March 31, 2017.

There is no change in the nature of business of the company during the year.

THE STATE OF COMPANY'S AFFAIRS

The company has achieved turnover of INR 140.245 Million as on March 31, 2017 as against INR 9.139 Million as on March 31, 2016.

The Company has incurred loss after tax of INR 22.599 Million as on March 31, 2017 against INR 28.074 Million as on March 31, 2016.

The Directors of the company are making sincere efforts to increase the turnover of the Company and also profitability.

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UNSECURED LOANS:

(INR In Million)

Particulars	As on 31.03.2017	As on 31.03.2016
LONG TERM BORROWING		
Loans and advances	30.688	0.000
SHORT TERM BORROWING		
Loans and advances from related parties	104.653	59.990
Loans and advances from other	3.430	0.000
Total	138.771	59.99

FIXED ASSETS:

Tangible assets

- Computers
- Furniture and fixtures
- Office equipments
- Plant and Machinery

Intangible assets

- Computer software

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 72.59
UK Pound	1	INR 95.46
Euro	1	INR 84.78

INFORMATION DETAILS

Information Gathered by :	NAG
Analysis Done by :	PSD
Report Prepared by :	KVT

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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