

MIRA INFORM REPORT

Report No. :	530418
Report Date :	19.07.2018

IDENTIFICATION DETAILS

Name :	WHOLESALE ELECTRIC SUPPLY COMPANY, INC
Registered Office :	C T Corporation System 1999 Bryan St., Ste. 900 Dallas, Tx 75201
Country :	United States
Financials (as on) :	2017 (Summarized)
Date of Establishment:	1947
Legal Form :	Corporation
Line of Business :	Distributes electrical materials for industrial and residential applications.
No. of Employees :	260 employees

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Maximum Credit Limit :	USD 600 000
Status :	Good
Payment Behaviour :	Regular
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,



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through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

The Federal Reserve Board (Fed) announced plans in December 2012 to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

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STATUTORY INFORMATION

Order	WHOLESALE ELECTRIC SUPPLY COMP
Address in the order	PO BOX 230197 HOUSTON HARRIS United States (The address in the order corresponds to one of the company's branches)
Legal Name	WHOLESALE ELECTRIC SUPPLY COMPANY, INC
Trade Name	WHOLESALE ELECTRIC SUPPLY
ID	ID
ID Details	17511026456
Creation Date	1947
Incorporation Date	03/01/1963
Legal Address	C T CORPORATION SYSTEM 1999 BRYAN ST., STE. 900 DALLAS, TX 75201
Operative Address	803 S Robinson Rd. Texarkana, Texas 75501 USA
Telephone	(903) 794-3404
Fax	(903) 794-3400
Legal Form	CORPORATION
E-Mail	info@netwes.com
Registered In	TEXAS
Website	www.netwes.com
Contact	AMOS MCCULLOCH JR, President and Director
Staff	260 employees
Activity	SIC Code 5063, Electrical Apparatus and Equipment Wiring Supplies, and Construction Materials NAICS Code 423610, Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers

BANKS

Name of Bank

Reported Amount

There are not informed banks

Description

The company does not make its banking data public.

HISTORY

History

Wholesale Electric Supply Company, Inc., was founded in 1947 in Texarkana, Texas by Amos McCulloch.

Key Developments

NA

Parent Company

NA

PRINCIPAL ACTIVITY

General Description

WHOLESALE ELECTRIC SUPPLY COMPANY, INC distributes electrical materials for industrial and residential applications.

Service/Product Description

PRODUCTS
Wire, Cords, & Cables
Conduit & Raceways
Conduit Accessories
Distribution Equipment
Controls
Wiring Devices
Miscellaneous
Lighting
Builders Products
Line Construction Material

PRODUCT LINES

Ballasts
Boxes/Enclosures/Cabinets
Connectors/Bodies/Fittings
Distribution Equipment
Fixtures
Fuses & Accessories
Lamps
Tools/Hardware/Instruments

Sales	Wire Duct/Wireway Wiring Devices/Controls/Dimmers Wholesale and Retail
Operations Area	National and International
Imports From	Mexico
Export To	Worldwide
Employees	260 employees
Payments With Suppliers	Regular

Brand	BRANDS	Comments
COPPER		NA
SQUARE		NA
LITHONIA LIGHTING		NA
PASS & SEYMOUR LEGRAND		NA

Name of Client	CLIENTS Country	Comments
FMJ-Elektro B.V.	THE NETHERLANDS	NA
INDUSTRIA DEL HIERRO SA CV	MEXICO	NA
OIL STATES INDUSTRIES (INDIA) PVT.LTD.	INDIA	NA
JIANGMEN XINHUI TENGSA HARDWARE	CHINA	NA
Peru Maintenance Services Sac	PERU	NA
Construcciones Y Prestaciones Petroleras Sa Cpp	ECUADOR	NA
Comments	-	

Supplier Name	SUPPLIERS Country	Comments
COOPER CROUSE HINDSSA DE CV	MEXICO	NA
CONDUCTORES MONTERREY SA DE CV	MEXICO	NA



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Comments -

LOCATION

Headquarters 803 S Robinson Rd. Texarkana, Texas 75501 USA

Branches The company has many branches. We provide some of them:

1

Arkadelphia

719 South 6th

Arkadelphia, AR 71923

Phone: 870.464.1508

Fax: 870.464.1510

2

Batesville

85 Batesville Blvd, Suite C

Batesville, AR 72501

Phone: 870.569.8014

Fax: 870.569.0838

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Benton

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Benton, AR 72015

Phone: 501.315.7444

Fax: 501.860.7060

4

Bentonville

802 SW 12th Street, Suite 4

Bentonville, AR 72712

Phone: 501.315.7444

Fax: 501.860.7060

5

Blytheville

4885 N. State Hwy 151

Blytheville, AR 72315

Phone: 870.824.6366

Fax: 870.824.6369

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Bossier City

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4910 Hazel Jones Road

Bossier City, LA 71111

Phone: 318.584.7395

Fax: 318.584.7396

7

Broken Bow

Hwy. 259 South Rt. 2 Broken Bow Box 976-3

Broken Bow, OK 74728

Phone: 580.584.9050

Fax: 580.584.9050

8

Cabot

45 Financial Dr

Cabot, AR 72023

Phone: 501.605.1770

Fax: 501.605.1773

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Camden

775 California Ave.

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Fax: 870.836.0503

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Conway

1150 Jims Lane

Conway, AR 72032

Phone: 501.730.0083

Fax: 501.730.0952

11

Corporate Office

803 S. Robison Rd.

Texarkana, TX 75501

Phone: 903.794.3404

Fax: 903.794.3400

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El Dorado

2405 W. Hillsboro St.

El Dorado, AR 71730

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14

Ft. Smith

5615 Old Greenwood Road Suite D

Ft. Smith, AR 72903

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15

Gainesville

901 West Hwy 82

Gainseville, TX 76240

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Hot Springs

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Hot Springs, AR 71913

Phone: 501.760.5551

Fax: 501.760.5566

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Jonesboro

1117 Falls Street

Jonesboro, AR 72401

Phone: 870.520.6238

Fax: 87.520.6268

NA

Industries

GROUP STRUCTURE AND SUBDIARY COMPANIES

Listed at the stock exchange

NO

Capital

NA

Shareholders (%)

This is a private company. The company does not disclose information on shareholders. The following information has been obtained through private sources and could not be confirmed:

Management

Major holder is AMOS MCCULLOCH JR
AMOS MCCULLOCH JR, President and Director
AMY VIRGINIA FARR, Director

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 Website : http://www.mirainform.com
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 http://www.miraglobalcollections.com

<p>Subsidiary Companies</p> <p>Related Companies</p>	<p>CHRISTOPHER A MCCULLOCH, Director KAREN M MOODY, Director KURT BLUMFELDER, Vice President MARTHA WHITEMAN, Director and Secretary ROBERT BRIGHT, Director Grainger Crow, Branch Manager Billy Lemons, Area Manager Brad Thompson, Quotations Manager NA</p> <p>NA</p>
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FINANCIAL INFORMATION

<p>General Description</p> <p>Year/Currency</p> <p>Sales</p> <p>Money Flow</p>	<p>The company does not make its financial statements public. The following information has been provided by private sources: 2017 USD</p> <p>160,000,000</p> <p>Normal</p>
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Year	IMPORT FOB DOLLAR	Amount
	There are not Import Fob Dollar informed	
Year	EXPORT FOB DOLLAR	Amount
	There are not Export Fob Dollar informed	

LEGAL FILINGS

<p>Lawsuits</p>	<p>C & S Agri Construction LLC et al v. Wholesale Electric Supply Company Inc Plaintiff: C & S Agri Construction LLC and Chris Peck Defendant: Wholesale Electric Supply Company Inc Case Number: 4:2018cv00015 Filed: January 5, 2018 Court: Arkansas Eastern District Court Office: Little Rock Office County: Jefferson</p>
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Trademarks

Presiding Judge: J. Leon Holmes
Nature of Suit: Other Contract
Cause of Action: 28:1332
Jury Demanded By: Plaintiff
WHOLESALE ELECTRIC SUPPLY - Trademark
Details
Status: 641 - Non-Final Action - Mailed
Image for trademark with serial number 87841945
Serial Number87841945
Word MarkWHOLESALE ELECTRIC SUPPLY
Status641 - Non-Final Action - Mailed
Status Date2018-06-29
Filing Date2018-03-20
Mark Drawing4000 - Standard character mark Typeset
Attorney NameJ. Randy Roeser
Law Office Assigned Location CodeL50
Employee NameDAHLLING, KRISTIN M

WES - Trademark Details
Status: 686 - Published For Opposition
Image for trademark with serial number 87842119
Serial Number87842119
Word MarkWES
Status686 - Published For Opposition
Status Date2018-08-21
Filing Date2018-03-20
Mark Drawing3000 - Illustration: Drawing or design
which also includes word(s)/ letter(s)/number(s)
Typeset
Design Searches260321 - Ovals that are completely or
partially shaded.
Published for Opposition Date2018-08-21
Attorney NameJ. Randy Roeser
Law Office Assigned Location CodeL50
Employee NameDAHLLING, KRISTIN M

WES WHOLESALE ELECTRIC SUPPLY - Trademark
Details
Status: 686 - Published For Opposition
Image for trademark with serial number 87842217
Serial Number87842217
Word MarkWES WHOLESALE ELECTRIC SUPPLY
Status686 - Published For Opposition
Status Date2018-08-28
Filing Date2018-03-20
Mark Drawing3000 - Illustration: Drawing or design
which also includes word(s)/ letter(s)/number(s)
Typeset
Design Searches260321 - Ovals that are completely or



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 Website : http://www.mirainform.com
 http://www.miraglobalcheck.com
 http://www.miraglobalcollections.com

Patents Registered	partially shaded. Published for Opposition Date2018-08-28 Attorney NameJ. Randy Roeser Law Office Assigned Location CodeL50 Employee NameDAHLING, KRISTIN M No records found
Renewals	No records found
UCC (Uniform Commercial Code)	No records found
OFAC Sanctions List Search	The company is not listed in the OFAC list.

REVIEW

Riskma Review	
Requested Credit Amount	MAXIMUM
Maximum Credit Provided	USD 600 000

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.37
UK Pound	1	INR 95.29
Euro	1	INR 84.77
USD	1	INR 72.70

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	PRA
Report Prepared by :	SDA

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)