

MIRA INFORM REPORT

Report No. :	530599
Report Date :	20.09.2018

IDENTIFICATION DETAILS

Name :	LIQUORAMA LLC
Registered Office :	2881 Mt Ephraim Avenue, Camden, Nj, 08104
Country :	United States
Financials (as on) :	2017 [Summarized]
Date of Incorporation :	02.04.2010
Legal Form :	Domestic Limited Liability Company
Line of Business :	Subject is a liquor store dedicated to the import and sale of liquor and wine
No. of Employees :	5

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	No Complaints
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

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Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,

through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

The Federal Reserve Board (Fed) announced plans in December 2012 to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

STATUTORY INFORMATION

Order	LIQUORAMA LLC
Address in the order	1228 MT EPHRAIM AVE, CAMDEN NJ 08104 United States The address in the order does not correspond to the company. When we called the company, the person contacted confirmed that the correct address is 2881 Mount Ephraim Ave Ste 9 Camden NJ 08104-3283 USA. By searching the address in the order, we found that the address may correspond to a food store called "Mike's"
Legal Name	LIQUORAMA LLC
Trade Name	LIQUORAMA
ID	ID
ID Details	0400329933
Creation Date	2010
Incorporation Date	02/04/2010
Legal Address	DIXIT CHAURUSHIA, Agent/Service of Process (Sop) Information Address: 2881 MT EPHRAIM AVENUE, CAMDEN, NJ, 08104 , USA
Operative Address	2881 Mount Ephraim Ave Ste 9 Camden NJ 08104-3283 USA
Telephone	(856) 751-8650 / (856) 962-6266
Fax	(856) 751-8650 / (856) 962-6266
Legal Form	DOMESTIC LIMITED LIABILITY COMPANY
E-Mail	NA
Registered In	NEW JERSEY
Website	The company does not have a website
Contact	DIXIT CHAURUSHIA, Managing Member
Staff	5 employees

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Activity Sale of liquor, wine and related products

BANKS

Name of Bank

There are not informed banks

Reported Amount

Description

The company does not make its banking data public.

HISTORY

History

The company was founded in 2010

Key Developments

NA

Parent Company

NA

PRINCIPAL ACTIVITY

General Description

LIQUORAMA LLC is a liquor store dedicated to the import and sale of liquor and wine.

Service/Product Description

Companies in this industry sell beer, wine, and liquor products from physical retail establishments.

Sales

Main products:

Liquor, wine, spirits and related products.

Wholesale and Retail

Operations Area

National

Employees

5 employees

Payments With Suppliers

Regular

BRANDS

Brand

Comments

There are not informed brands

CLIENTS

Name of Client	Country	Comments
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There are not informed clients

Comments	The company`s main clients include national companies and private customers.
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SUPPLIERS

Supplier Name	Country	Comments
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There are not infomed suppliers

Comments	-
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LOCATION

Headquarters	2881 Mount Ephraim Ave Ste 9 Camden NJ 08104-3283 USA
Branches	No branches found
Industries	NA

GROUP STRUCTURE AND SUBSIDIARY COMPANIES

Listed at the stock exchange	NO
Capital	NA
Shareholders (%)	This is a private company. The company does not disclose information on shareholders. The following information has been obtained through private sources and could not be confirmed:
Management	Major holders are PEEN CHAURUSHIA and DIXIT CHAURUSHIA PEEN CHAURUSHIA, Managing Member DIXIT CHAURUSHIA, Managing Member
Subsidiary Companies	NA

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Related Companies NA

FINANCIAL INFORMATION

General Description	The company does not make its financial statements public. The following information has been provided by private sources:
Year/Currency	2017 USD
Sales	700,000
Money Flow	Normal
IMPORT FOB DOLLAR	
Year	Amount
There are not Import Fob Dollar informed	
EXPORT FOB DOLLAR	
Year	Amount
There are not Export Fob Dollar informed	

LEGAL FILINGS

Description	LICENSES: Plenary Retail Distribution License 0408-44-019-016 LIQUORAMA LLC "2881 MT EPHRAIM AVENUE CAMDEN, NJ 08104 USA"
Lawsuits	No records found
Trademarks	No records found
Patents Registered	No records found
Renewals	Annual Report Month: FEBRUARY Last Annual Report Filed: 12/15/2016 Year: 2017

Filing Type
CHANGE OF AGENT AND
OFFICE
Year Filed
2016

Filing Type
Annual Report filing
with officer/member
change
Year Filed
2016

UCC (Uniform Commercial Code)

No records found

OFAC Sanctions List Search

The company is not listed in the OFAC list.

SUMMARY

Summary

Founded in 2010, LIQUORAMA LLC is a liquor store dedicated to the import and sale of liquor and wine.

The company has approximately 5 employees and generates an estimated USD 0.7 million in annual revenue.

The company operates within national markets.

This has been an ACTIVE company incorporated in NEW JERSEY in 2010.

RISK INFORMATION

Debts

Controlled

Payments

No complaints

Cash Flow

Normal

State

ACTIVE

INTERVIEW

First Name	NA
Position	Operator
Comments	<p>The person contacted confirmed legal and trade name, this telephone number: (856) 962-6266, principal activity and operations area.</p> <p>He said that the company does not have a website.</p> <p>He explained that the address in the order does not correspond to the company. The person contacted confirmed that the correct address is 2881 Mount Ephraim Ave Ste 9 Camden NJ 08104-3283 USA</p> <p>He did not tell us his name.</p>

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.68
UK Pound	1	INR 95.59
Euro	1	INR 84.91
USD	1	INR 72.03

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	PRA
Report Prepared by :	SYL

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)