

MIRA INFORM REPORT

Report No. :	531736
Report Date :	25.09.2018

IDENTIFICATION DETAILS

Name :	MY COUNTRY MOBILE PRIVATE LIMITED
Registered Office :	Level 3, Neo Vikram, Above Audi Showroom, New Link Road, Andheri (West), Mumbai – 400058, Maharashtra
Tel. No.:	91-22-40214499
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	12.11.2010
Capital Investment / Paid-up Capital :	INR 30.000 Million
CIN No.: [Company Identification No.]	U60231MH2010PTC209992
PAN No.: [Permanent Account No.]	AAGCM8784N
GSTN : [Goods & Service Tax Registration No.]	27AAGCM8784N1ZI
Legal Form :	Private Limited Liability Company
Line of Business :	Providing Telecommunications Broadcasting and Information Supply Services. (Registered Activity and also Confirmed by management)
No. of Employees :	06 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Status :	Moderate
Payment Behaviour :	Slow
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2010. The company is a services provider of telecommunication which includes GSM services, CDMA Services, retail web and telecom hub.</p> <p>For the financial year ended 2017, revenue of the company has drastically denied by 87.78% and has reported losses from its operational activity during the year under review.</p> <p>The company possesses moderate financial profile marked by negative reserves base.</p> <p>Rating also takes into consideration the company's modest scale of operation and its exposure to intense competition in the telecommunication segment resulting in net operating losses.</p> <p>Business is active. Payment seems to be slow.</p> <p>In view of aforesaid, the company can be considered for business dealing with some caution.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

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EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 25.09.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY (PARTIAL DETAILS)

Name :	Mr. Abdullah Kapadia
Designation :	HR Department
Contact No.:	91-9967588440
Date :	24.09.2018

(Tel. No.: 91-22-40214499 – Does not belongs to subject company)

LOCATIONS

Registered Office :	Level 3, Neo Vikram, Above Audi Showroom, New link road, Andheri (West), Mumbai – 400058, Maharashtra, India
Tel. No.:	Not Available
Mobile No.:	91-9967588440 (Mr. Abdullah Kapadia)
Fax No.:	Not Available
E-Mail :	zulfikar@mycountrymobile.com
Website :	http://www.mycountrymobile.com

DIRECTORS

As on 31.03.2018

Name :	Mr. Mahmdhanif Saidbhai Tai
Designation :	Director
Address :	At Post Dhamdachha, Taiwad, Via. Amalsad, Taluka Gandevi, District. Navsari - 396310, Gujarat, India

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Date of Birth/Age :	28.03.1972
Qualification :	B.Com
Date of Appointment :	01.03.2012
DIN No.:	05217148
Name :	Mr. Zulfikar Bolar Mohamad
Designation :	Additional Director
Address :	Flat No.64, Silver Sea Apartment, Juhu Tara Road, Juhu, Mumbai – 400049, Maharashtra, India
Date of Birth/Age :	01.09.1965
Qualification :	B.Com
Date of Appointment :	28.03.2016
DIN No.:	03249544

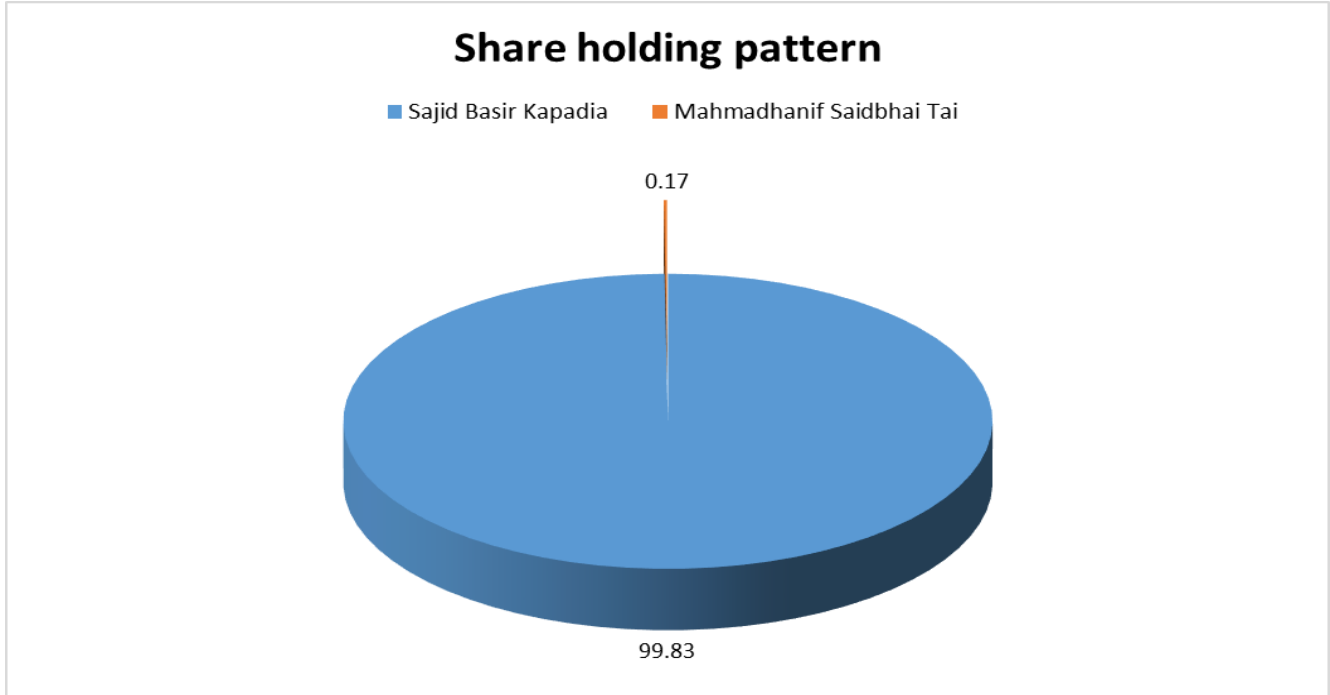
KEY EXECUTIVES

Name :	Mr. Abdullah Kapadia
Designation :	HR Department

MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

As on 31.03.2017

Names of Shareholders	No. of Shares	%AGE
Sajid Basir Kapadia	2995000	99.83
Mahmadhanif Saidbhai Tai	5000	0.17
Total	3000000	100.00



Equity Share Break up (Percentage of Total Equity)

As on 29.09.2017

Category	Percentage
Promoters (Individual/Hindu Undivided Family - Indian)	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Providing Telecommunications Broadcasting and Information Supply Services. (Registered Activity and also Confirmed by management)	
Products/ Services :	Item Code No.	Product/ Services Description
	99841210	Mobile telecommunications services – access and use
	NIC Code No.	Product/ Services Description
	64202	Telecom Services
Brand Names :	Not Available	
Agencies Held :	Not Available	

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Exports :	Not Divulged
Imports :	Not Divulged
Terms :	
Selling :	Advance Payment and Cheque
Purchasing :	Advance Payment and Cheque

PRODUCTION STATUS NOT AVAILABLE

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	End Users	
	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
Remark:	--	
No. of Employees :	06 (Approximately)	
Bankers :	Bank Name	Not Divulged
	Branch	Not Divulged
	Person Name (With Designation)	--
	Contact Number	--
	Name of Account Holder	--
	Account Number	--
	Account Since (Date/Year of Account Opening)	--
	Average Balance Maintained (If Possible)	--
	Credit Facilities Enjoyed (If any)	--
	Account Operation	--

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	Remarks (If any)	--
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Auditors :	
Name :	Kunwar and Kunwar Chartered Accountants
Address :	103 2-B Panorma Patliputra CHS, Oshiwara, Jogeshwari (West), Mumbai – 400102, Maharashtra, India
PAN No.:	AAQFK0050N
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	Not Divulged

CAPITAL STRUCTURE

As on 29.09.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
300000	Equity Shares	INR 10/- each	INR 30.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
300000	Equity Shares	INR 10/- each	INR 30.000 Million

FINANCIAL DATA
[All figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	30.000	30.000	0.100
(b) Reserves & Surplus	(9.308)	(0.191)	0.457
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	20.692	29.809	0.557
(3) Non-Current Liabilities			
(a) Long-term borrowings	0.000	0.000	0.000
(b) Deferred tax liabilities (Net)	(0.035)	(0.029)	0.044
(c) Other long term liabilities	5.876	5.176	62.205
(d) Long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	5.841	5.146	62.249
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	53.741	201.728	8.644
(c) Other current liabilities	13.542	26.319	3.930
(d) Short-term provisions	0.773	2.255	1.961
Total Current Liabilities (4)	68.056	230.302	14.535
TOTAL	94.589	265.257	77.341
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	1.017	1.291	0.552
(ii) Intangible Assets	0.000	0.000	0.213
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.000
(d) Long-term Loan and Advances	0.000	0.000	0.000
(e) Other Non-current assets	0.000	0.000	0.000
Total Non-Current Assets	1.017	1.291	0.765

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	0.000	0.000	0.000
(c) Trade receivables	92.555	232.746	52.553
(d) Cash and cash equivalents	0.977	20.586	23.629
(e) Short-term loans and advances	0.040	10.434	0.094
(f) Other current assets	0.000	0.200	0.300
Total Current Assets	93.572	263.966	76.576
TOTAL	94.589	265.257	77.341

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Revenue from Operations	33.857	277.165	2326.533
	Other Income	0.003	0.418	0.000
	TOTAL	33.860	277.583	2326.533
Less	EXPENSES			
	Cost of Material Consumed	24.972	254.596	2308.847
	Purchases of Stock-in-Trade	0.000	0.000	0.000
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	0.000	0.000	0.000
	Employees benefits expense	6.478	6.617	4.445
	Other expenses	11.214	16.655	12.192
	TOTAL	42.664	277.868	2325.484
Less	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	(8.804)	(0.285)	1.049
Less	FINANCIAL EXPENSES	0.000	0.000	0.000
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	(8.804)	(0.285)	1.049
Less/ Add	DEPRECIATION/ AMORTISATION	0.317	0.436	0.201
	PROFIT/ (LOSS) BEFORE TAX	(9.121)	(0.721)	0.848
Less	TAX	(0.005)	(0.073)	0.236
	PROFIT/ (LOSS) AFTER TAX	(9.116)	(0.648)	0.612
	Earnings / (Loss) Per Share (INR)	(3.04)	(0.22)	611.92

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from operations	NA	NA	NA
Net cash flows from (used in) operations	(19.570)	(2.155)	(38.527)
Net cash flow from operating activity	(19.565)	(2.082)	(38.763)

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	997.80	306.50	8.24
Account Receivables Turnover (Income / Sundry Debtors)	0.37	1.19	44.27
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	785.50	289.21	1.37
Inventory Turnover (Operating Income / Inventories)	0.00	0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)	(8.66)	(0.22)	1.37

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.72	0.87	0.19
Debt Equity Ratio (Total Liability / Networth)	0.00	0.00	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)	3.29	7.73	26.10
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.05	0.04	1.37
Interest Coverage Ratio	0.00	0.00	0.00

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(PBIT / Financial Charges)			
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PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin [(PAT / Sales) * 100]	%	(26.93)	(0.23)	0.03
Return on Total Assets ((PAT / Total Assets) * 100)	%	(9.64)	(0.24)	0.79
Return on Investment (ROI) ((PAT / Networth) * 100)	%	(44.06)	(2.17)	109.87

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		1.37	1.15	5.27
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		1.37	1.15	5.27
G-Score Ratio Financial (Networth / Total Assets)		0.22	0.11	0.01
G-Score Ratio Debt (Debts / Equity Capital)		0.00	0.00	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		1.37	1.15	5.27

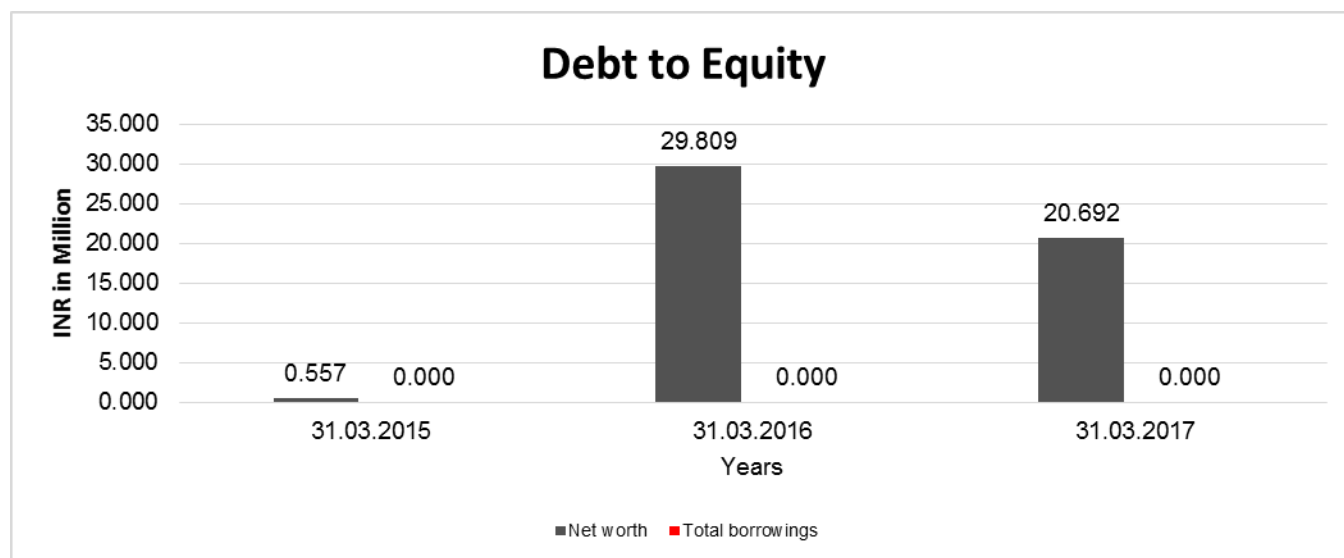
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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FINANCIAL ANALYSIS
[all figures are in INR Million]

DEBT EQUITY RATIO

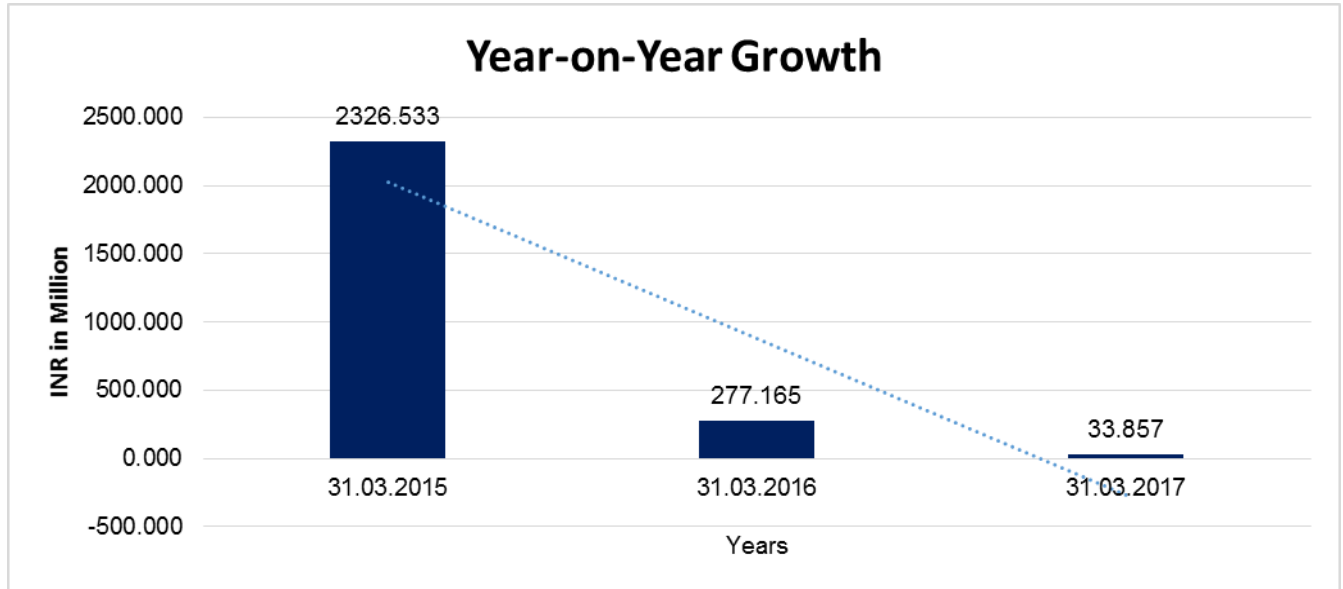
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	0.100	30.000	30.000
Reserves & Surplus	0.457	(0.191)	(9.308)
Money received against share warrants	0.000	0.000	0.000
Share Application money pending allotment	0.000	0.000	0.000
Net worth	0.557	29.809	20.692
long-term borrowings	0.000	0.000	0.000
Short term borrowings	0.000	0.000	0.000
Total borrowings	0.000	0.000	0.000
Debt/Equity ratio	0.000	0.000	0.000



YEAR-ON-YEAR GROWTH

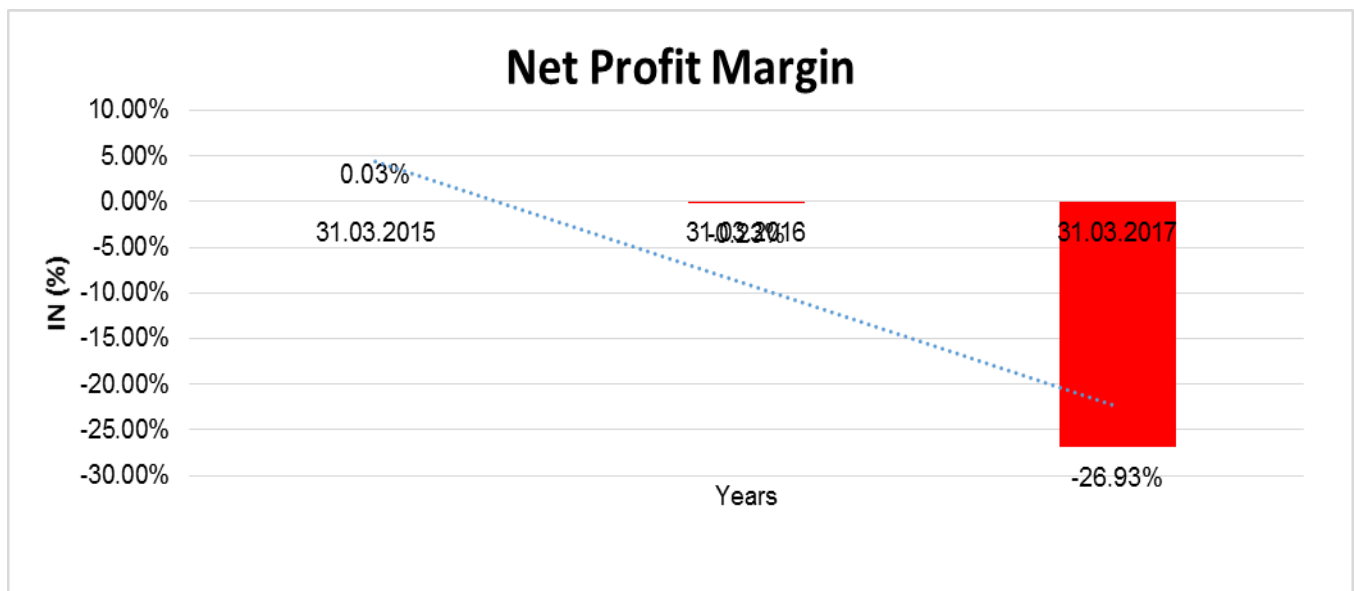
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	2326.533	277.165	33.857
		(88.087)	(87.785)

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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	2326.533	277.165	33.857
Profit/(Loss)	0.612	(0.648)	(9.116)
	0.03 %	(0.23 %)	(26.93 %)



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

NOTE: The registered office of the company has been shifted from 208, Raheja Plaza Building, Off Link Road, Andheri (West), Mumbai – 400053, Maharashtra, India to the present address w.e.f. 29.12.2017.

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FINANCIAL PERFORMANCE:

The Company has carried out business activity during the year and hence there are financial transactions to be reported.

INDEX OF CHARGES

SNo	SRN	Charge Id	Charge Holder Name	Date of Creation	Amount	Address
1	C64271448	10591080	HDFC BANK LIMITED	27/08/2015	150000000.0	HDFC BANK HOUSE, SENAPATI BAPAT MARG, LOWER PAREL (W), MUMBAI – 400013, MAHARASHTRA, INDIA

FIXED ASSETS

- Furniture and Fixture
- Computer equipments

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 72.90
UK Pound	1	INR 95.50
Euro	1	INR 85.54

INFORMATION DETAILS

Information Gathered by :	SWTH
Analysis Done by :	NYT
Report Prepared by :	SUD

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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