

## MIRA INFORM REPORT

Report No. :	529900
Report Date :	27.09.2018

### IDENTIFICATION DETAILS

Name :	ASTERIX COMMUNICATIONS PRIVATE LIMITED
Registered Office :	F-43-A, Madhu Vihar IP Extension, Near Gurudwara, Patparganj, Delhi-110092
Mobile No.:	91-9953571977 (Mr. Samir Saurabh)
Country :	India
Financials (as on) :	Not Available
Date of Incorporation :	13.02.2018
CIN No.: [Company Identification No.]	U72900DL2018PTC329417
Capital Investment / Paid-up Capital :	INR 0.100 Million
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
PAN No.: [Permanent Account No.]	AAQCA5155K
GSTN : [Goods & Service Tax Registration No.]	07AAQCA5155K1Z9
Legal Form :	Private Limited Liability Company
Line of Business :	Service Provider of digital marketing, e-commerce solution etc. (Registered Activity and also Confirmed by management)
No. of Employees :	08 (Approximately)

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :**

**B**

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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

<b>Status :</b>	Moderate
<b>Payment Behaviour :</b>	Unknown
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject was established as a partnership concern with the name "Asterix Solutions India" in December 2016 and later in February 2018 it got converted into private limited company with the present name.</p> <p>Mr. Samir Saurabh (Director) provided information and claimed that company has commenced with its commercial operation</p> <p>Rating remains constrained on account of company's recent conversion along with limited track record of business operation.</p> <p>However, the rating weakness is partially offset by positive feedback received from its customer (Deals Right Now), (Monster.com India Private Limited) (Livpure Private Limited) and supplier (Route Mobile Limited), (Polyvalent Digital Services Private Limited), (Nagwan and Sons) for satisfactory services provided, payment behaviour and overall performance of the company.</p> <p>Further, Banker (IDBI Bank) is also satisfied with company's banking transaction</p> <p>Payment terms are unknown.</p> <p>In view of the aforesaid , the company can be considered for business dealings with some caution</p> <p><b>Note:</b></p> <p>Site visit was conducted at the address which you have provided. Our executive has successfully traced the company at the given address</p> <p>At the premises, our executive met Mr. Samir Saurabh (Director) who confirmed that company exists at the address.</p> <p>As per our executive observation, it is a four storey building and company is situated on the second floor of the building. Locality of the premises appears to be residential, area seems to be neutral and area of the premises is 600 sq. ft. (approximately)</p> <p>Name board of the company was not sighted at the premises. Landmark of the area is near "Gurudwara" and 4 (approximately) employees were sighted at the premises</p>

	Our executive also had a word with neighbour of the company i.e., "Pawan Glass House" and "S and D Saloon" who confirmed existence of the company at the given address
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**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

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Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 27.09.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY**

<b>Name :</b>	Mr. Samir Saurabh
<b>Designation :</b>	Director
<b>Contact No.:</b>	91-9953571977
<b>Date :</b>	25.09.2018

**LOCATIONS**

<b>Registered Office/ Operation Address :</b>	F-43-A, Madhu Vihar IP Extension, Near Gurudwara, Patparganj, Delhi-110092, India
<b>Tel. No.:</b>	Not Available
<b>Mobile No.:</b>	91-9953571977 (Mr. Samir Saurabh)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:samir@asterix@solutions.in">samir@asterix@solutions.in</a>
<b>Website :</b>	<a href="http://www.asterixsolutions.in">http://www.asterixsolutions.in</a>
<b>Area :</b>	600 Sq. ft.
<b>Locality :</b>	Residential

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**DIRECTORS**

As on 2018

<b>Name :</b>	Mr. Samir Saurabh
<b>Designation :</b>	Director
<b>Address :</b>	159 Ashirwad Apartment, Plot No-74, Patpargang IP Extension, Shakarpur Gandhi Nagar, Delhi-110092, India
<b>Date of Birth/Age :</b>	07.01.1987
<b>Date of Appointment :</b>	03.08.2018
<b>DIN No.:</b>	08193077
<b>Name :</b>	Ms. Shalini Kumari
<b>Designation :</b>	Director
<b>Address :</b>	B/234, Noamundi, New Town Ship Noamundi (Barajamda), West Singhbhum-833217, Jharkhand, India
<b>Date of Birth/Age :</b>	18.08.1991
<b>Date of Appointment :</b>	03.08.2018
<b>DIN No.:</b>	08193143

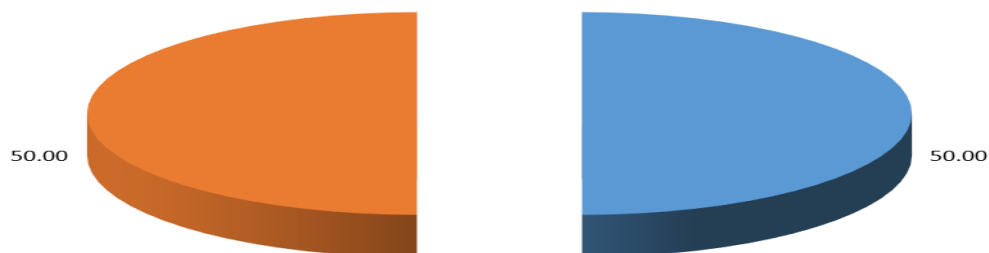
**MAJOR SHAREHOLDERS**

As on 08.02.2018

Names of Shareholders	No. of Shares	% of Holding
Priyanka	5000	50.00
Gaurav Kumar	5000	50.00
<b>Total</b>	<b>10000</b>	<b>100.00</b>

**Share holding pattern**

■ Priyanka ■ Gaurav Kumar



**BUSINESS DETAILS**

<b>Line of Business :</b>	Service Provider of digital marketing, e-commerce solution etc. (Registered Activity and also Confirmed by management)
<b>Brand Names :</b>	Not Available
<b>Agencies Held :</b>	Not Available
<b>Exports :</b>	Not Available
<b>Imports :</b>	Not Available
<b>Terms :</b>	
<b>Selling :</b>	Cheque
<b>Purchasing :</b>	Cheque

**PRODUCTION STATUS – (NOT AVAILABLE)**

**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference 1 :</b>	Route Mobile Limited		
	<b>Name of the Person :</b>	Mr. Rajiv Kumar (Manager)		
	<b>Contact No.:</b>	91-7838293812		
	<b>Since How Long Known :</b>	5 months		
	<b>Maximum Limit Dealt :</b>	INR 0.100 Million		
	<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>
		Good	Good	Good
	<b>Remark:</b>	Mr. Rajiv Kumar (Manager) claimed that the payment behaviour, market goodwill and overall performance is good.		
	<b>Reference 2:</b>	Polyvalent Digital Services Private Limited		
	<b>Name of the Person :</b>	Ms. Geetika (Director)		
	<b>Contact No.:</b>	91-9873298534		
	<b>Since How Long Known :</b>	5 months		
	<b>Maximum Limit Dealt :</b>	INR 0.100 Million		
	<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>
Good		Good	Good	
<b>Remark:</b>	Ms. Geetika (Director) claimed that the			

		payment behaviour, market goodwill and overall performance is good.		
	<b>Reference 3:</b>	Nagwan and Sons		
	<b>Name of the Person :</b>	Mr. Mukul Nagwan (Director)		
	<b>Contact No.:</b>	91-9990899271		
	<b>Since How Long Known :</b>	5 months		
	<b>Maximum Limit Dealt :</b>	INR 0.250 Million		
	<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>
		Good	Good	Good
	<b>Remark:</b>	Mr. Mukul Nagwan (Director) claimed that the payment behaviour, market goodwill and overall performance is good.		
<b>Customers :</b>				
	<b>Reference 1:</b>	Deals Right Now		
	<b>Name of the Person :</b>	Mr. Tarun Bhargav (Partner)		
	<b>Contact No.:</b>	91-9810117434		
	<b>Since How Long Known :</b>	5 months		
	<b>Maximum Limit Dealt :</b>	INR 0.300 million		
	<b>Experience :</b>	<b>Services</b>	<b>Overall</b>	
		Good	Good	
	<b>Remark:</b>	As claimed by Mr. Tarun Bhargav (Partner) that they are satisfied with the services.		
	<b>Reference 2 :</b>	Monster.com India Private Limited		
	<b>Name of the Person :</b>	Mr. Shashank Maheshwari (Senior Manager Online Marketing)		
	<b>Contact No.:</b>	91-9711443175		
	<b>Since How Long Known :</b>	5 months		
	<b>Maximum Limit Dealt :</b>	INR 0.750 million		
	<b>Experience :</b>	<b>Services</b>	<b>Overall</b>	
		Good	Good	
	<b>Remark:</b>	As claimed by Mr. Shashank Maheshwari (Senior Manager Online Marketing) that they are satisfied with the services.		
	<b>Reference 3 :</b>	Livpure Private Limited		
	<b>Name of the Person :</b>	Ms. Khushbu Chauhan (Digital Manager)		
	<b>Contact No.:</b>	91-8527829663		
	<b>Since How Long Known :</b>	5 months		
	<b>Maximum Limit Dealt :</b>	INR 0.800 million		

	<b>Experience :</b>	<b>Services</b>	<b>Overall</b>
		Good	Good
	<b>Remark:</b>	As claimed by Ms. Khushbu Chauhan (Digital Manager) that they are satisfied with the services.	
<b>No. of Employees :</b>	08 (Approximately)		
<b>Bankers :</b>	<b>Banker Name :</b>	IDBI Bank Limited	
	<b>Branch :</b>	Preet Vihar, Delhi – 110092, India	
	<b>Person Name (With Designation) :</b>	Ms. Anuradha (Relationship Manager)	
	<b>Contact Number :</b>	91-9711760230	
	<b>Name of Account Holder :</b>	Asterix Communications Private Limited	
	<b>Account Number :</b>	01702000023515	
	<b>Account Since (Date/Year of Account Opening) :</b>	August, 2018	
	<b>Average Balance Maintained :</b>	--	
	<b>Credit Facilities Enjoyed (CC/OD/Term Loan) :</b>	Current Account	
	<b>Account Operation :</b>	Satisfactory	
	<b>Remark :</b>	Ms. Anuradha (Relationship Manager) gave positive response about subject company, they are satisfied with their banking transactions.	

<b>Auditors :</b>	
<b>Name :</b>	Mr. Sahil Chartered Accountant
<b>Memberships :</b>	Not Available
<b>Collaborators :</b>	Not Available
<b>Associates/Subsidiaries :</b>	Not Available

**CAPITAL STRUCTURE**

**Authorised Capital :**

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

**Issued, Subscribed & Paid-up Capital :**

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

**FINANCIAL DATA**  
*[all figures are INR Million]*

**NEW BUSINESS**

**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check List by Info Agents	Available in Report (Yes / No)
1]	Year of establishment	Yes
2]	Constitution of the entity Incorporation details	Yes
3]	Locality of the entity	Yes
4]	Premises details	Yes
5]	Buyer visit details	Yes
6]	Contact numbers	Yes
7]	Name of the person contacted	Yes
8]	Designation of contact person	Yes
9]	Promoter's background	Yes
10]	Date of Birth of Proprietor / Partners / Directors	Yes
11]	Pan Card No. of Proprietor / Partners	No
12]	Voter Id Card No. of Proprietor / Partners	No
13]	Type of business	Yes
14]	Line of Business	Yes
15]	Export/import details (if applicable)	No
16]	No. of employees	Yes
17]	Details of sister concerns	No
18]	Major suppliers	Yes
19]	Major customers	Yes
20]	Banking Details	Yes
21]	Banking facility details	Yes
22]	Conduct of the banking account	Yes
23]	Financials, if provided	No

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24]	Capital in the business	Yes
25]	Last accounts filed at ROC, if applicable	No
26]	Turnover of firm for last three years	No
27]	Reasons for variation <> 20%	--
28]	Estimation for coming financial year	No
29]	Profitability for last three years	No
30]	Major shareholders, if available	Yes
31]	External Agency Rating, if available	No
32]	Litigations that the firm/promoter involved in	--
33]	Market information	--
34]	Payments terms	Yes
35]	Negative Reporting by Auditors in the Annual Report	No

**INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY**

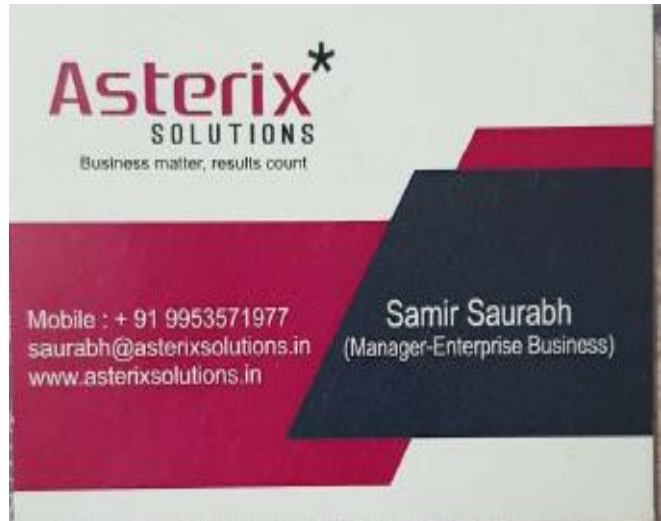
**OBSERVATION POINTS**

<b>Name of Company :</b>	ASTERIX COMMUNICATIONS PRIVATE LIMITED
<b>Address :</b>	F-43-A, Madhu Vihar IP Extension, Near Gurudwara, Patparganj, Delhi-110092, India
<b>Mobile No.:</b>	91-9953571977
<b>Email :</b>	<a href="mailto:saurabh@asterixsolutions.in">saurabh@asterixsolutions.in</a>
<b>Person to whom we met:</b>	Mr. Samir Saurabh
<b>Designation :</b>	Director
<b>Name Board :</b>	Not Sighted
<b>Location:</b>	Easy
<b>Landmark (If Any):</b>	Near Gurudwara
<b>Total Floors of the building:</b>	Ground + 4 storey building
<b>Subject situated at :</b>	2nd Floor
<b>Locality:</b>	Residential
<b>Area of Premises :</b>	600 sq.ft.

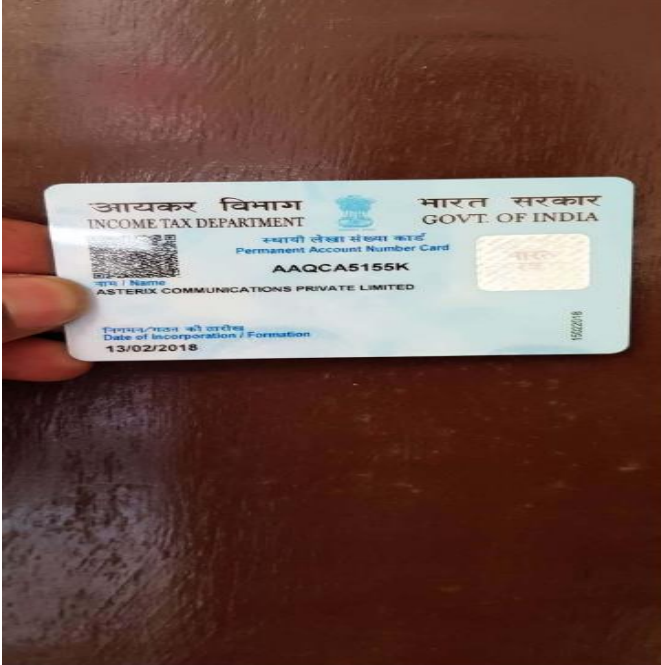
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<b>Area :</b>	Neutral
<b>No. of Employees seen at Premises :</b>	4
<b>Visibility of Items:</b>	<ul style="list-style-type: none"> <li>• Office Equipments</li> <li>• Computers</li> </ul>
<b>Neighbour Interview :</b>	<b>Name of Company :</b> Pawan Glass House <b>Contact Person Name :</b> Mr. Pawan  <b>Name of Company :</b> S and D Saloon <b>Contact Person Name :</b> Mr. Saroj Barik <b>Neighbour Overview :</b> Existence confirmed
<b>Proof of visit:</b>	Photographs/ Visiting Card

**PICTURES**



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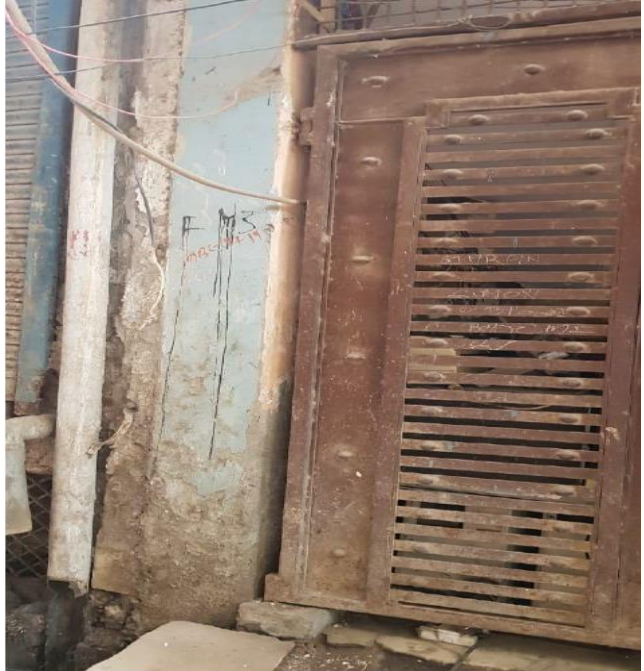
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**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 71.72
UK Pound	1	INR 95.77
Euro	1	INR 85.54

**INFORMATION DETAILS**

Information Gathered by :	SHW
Analysis Done by :	DIV
Report Prepared by :	JYTK

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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