

MIRA INFORM REPORT

Report No. :	532545
Report Date :	28.09.2018

IDENTIFICATION DETAILS

Name :	M.I.D. ASIA LTD.
Registered Office :	23 Tuval Street, Diamond Exchange, Noam Bldg., Ramat Gan 5252238
Country :	Israel
Date of Incorporation :	22.12.2004
Legal Form :	Private Limited Company
Line of Business :	Traders, importers, marketers and exporters of all sorts of diamonds, mainly polished diamonds.
No. of Employees :	6

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Status :	Moderate
Payment Behaviour :	Unknown
Litigation :	Clear

NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
Israel	B1	B1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

ISRAEL - ECONOMIC OVERVIEW

Israel has a technologically advanced free market economy. Cut diamonds, high-technology equipment, and pharmaceuticals are among its leading exports. Its major imports include crude oil, grains, raw materials, and military equipment. Israel usually posts sizable trade deficits, which are offset by tourism and other service exports, as well as significant foreign investment inflows.

Between 2004 and 2013, growth averaged nearly 5% per year, led by exports. The global financial crisis of 2008-09 spurred a brief recession in Israel, but the country entered the crisis with solid fundamentals, following years of prudent fiscal policy and a resilient banking sector. Israel's economy also weathered the 2011 Arab Spring because strong trade ties outside the Middle East insulated the economy from spillover effects.

Slowing domestic and international demand and decreased investment resulting from Israel's uncertain security situation reduced GDP growth to an average of roughly 2.8% per year during the period 2014-17. Natural gas fields discovered off Israel's coast since 2009 have brightened Israel's energy security outlook. The Tamar and Leviathan fields were some of the world's largest offshore natural gas finds in the last decade. Political and regulatory issues have delayed the development of the massive Leviathan field, but production from Tamar provided a 0.8% boost to Israel's GDP in 2013 and a 0.3% boost in 2014. One of the most carbon intense OECD countries, Israel generates about 57% of its power from coal and only 2.6% from renewable sources.

Income inequality and high housing and commodity prices continue to be a concern for many Israelis. Israel's income inequality and poverty rates are among the highest of OECD countries, and there is a broad perception among the public that a small number of "tycoons" have a cartel-like grip over the major parts of the economy. Government officials have called for reforms to boost the housing supply and to increase competition in the banking sector to address these public grievances. Despite calls for reforms, the restricted housing supply continues to impact younger Israelis seeking to purchase homes. Tariffs and non-tariff barriers, coupled with guaranteed prices and customs tariffs for farmers kept food prices high in 2016. Private consumption is expected to drive growth through 2018, with consumers benefitting from low inflation and a strong currency.

In the long term, Israel faces structural issues including low labor participation rates for its fastest growing social segments - the ultraorthodox and Arab-Israeli communities. Also, Israel's progressive, globally competitive, knowledge-based technology sector employs only about 8% of the workforce, with the rest mostly employed in manufacturing and services - sectors which face downward wage pressures from global competition. Expenditures on educational institutions remain low compared to most other OECD countries with similar GDP per capita.

Source : CIA

COMPANY NAME AND ADDRESS

M.I.D. ASIA LTD.

Telephone 972 3 575 71 55
Fax 972 3 575 51 64
Email: info@middiamonds.com
23 Tuval Street
Diamond Exchange, Noam Bldg.
RAMAT GAN 5252238 ISRAEL

HISTORY & LEGAL FORMATION

A private limited company, incorporated as per file No. 51-362161-5 on the 22.12.2004.

Originally registered under the name LANDAU CRYSTAL FINE DIAMONDS (2004) LTD., which changed to the present name on the 15.01.2013.

SHARE CAPITAL

Authorized share capital NIS 100,000.00, divided into –
100,000 ordinary shares of NIS 1.00 each, of which 100 shares amounting to NIS 100.00 were issued.

SHAREHOLDERS

Company is fully owned by Benny Meirov.

SOLE DIRECTOR

Benny Meirov, General Manager

BUSINESS

Traders, importers, marketers and exporters of all sorts of diamonds, mainly polished diamonds.

98% of sales are for export.

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Operating from rented premises, an office part of M.I.D. Group premises (sitting in large offices area of several hundred sq. meters), in Noam Building - 13th floor, 23 Tuval Street, Diamond Exchange, Ramat Gan.

M.I.D. Group also operating from branches in New York, Los Angeles, Antwerp, London, Shanghai, Tokyo and Hong Kong.

Group's website: www.middiamonds.com

Having 6 employees (had 4 employees in 2015)
Having over 60 employees serving M.I.D. Group.

MEANS

Financial data not forthcoming, but M.I.D. Group is considered financially solid.

There are 2 charges for unlimited amounts registered on the company's assets, in favor of Mizrahi Tefahot Bank Ltd. Both charges placed in 1994.

REVENUES

Subject's sales figures not forthcoming.

2013 consolidated sales of M.I.D. HOUSE OF DIAMONDS LTD were around US\$ 200 million, of which 80% were for export.

Group's later consolidated sales unavailable, but M.I.D. HOUSE OF DIAMONDS LTD sales for export (net) of polished diamonds as published by the Supervisor on Diamonds in the Israeli Ministry of Economy & Industry totaled US\$ 175 million in 2017 (US\$ 184 million in 2016).

OTHER COMPANIES

M.I.D. HOUSE OF DIAMONDS LTD., a private limited company, incorporated in 1994, continuing business founded over 20 years earlier, equally owned by Benny Meirov and brother Yossi Meirov. Diamond cutters, polishers, traders, importers and exporters, of all shapes and sizes. Most sales are for export.

M.I.D. INC., branch in New York, U.S.A (on 5th Ave.),
M.I.D. LOS ANGELES LLC., branch in Los Angeles, U.S.A,
M.I.D. BELGIUM B.V.B.A, branch in Belgium,
M.I.D. (HK) LTD., branch in Hong Kong.

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Meirov Bros. have other local investments, in jewelry company, software house, in a real estate project in Tel Aviv and 50% in MORE INVESTMENT HOUSE LTD., an investment house (in 2014 were observing an IPO on the Tel Aviv Stock Exchange based on a company value of NIS 100 million).

BANKERS

Mizrahi Tefahot Bank Ltd. Diamond Business Branch (No. 466), Ramat Gan.

CHARACTER AND REPUTATION

Nothing unfavorable learned.

Subject's CFO refused to disclose financial data.

Mr. Benny Meirov is a veteran and well-known diamond dealer. Sister company M.I.D. HOUSE OF DIAMONDS is counted globally among the top-10 polished diamond suppliers, and one of the largest diamond manufacturers and distributors in Israel, enjoying good reputation in the branch.

According to the Israel Supervisor on Diamonds in the Ministry of Economy and Industry, M.I.D. HOUSE OF DIAMONDS was ranked 1st in the 2017 list of Israel's largest polished diamonds exporters, same rank as in 2016 and 2015, and was ranked 2nd in the 2014, 2013, 2012 and the 2011 lists.

M.I.D. HOUSE OF DIAMONDS received Outstanding Exporter Award for 2011 from the Israel's Ministry of Economy, after its diamond exports rose 49% from 2010 to US\$239 million in 2011, as reported by the Ministry.

Export (net) of polished diamonds from Israel in 2017 totaled US\$ 4,478 million, some 4% lower than in 2016 and 2015 (US\$ 4,675 million and US\$ 4,996 million, respectively), and well below 2014 (US\$ 6,269 million) and from its peak on the eve of the crisis in the branch, with export of polished diamonds of US\$ 7 billion.

The diamonds market has been volatile over the last years after experiencing its worst depression due to the global economic crisis, then recovered in 2010 but fell again in 2012. According to Israel's Diamond Administration (IDA) at the Ministry of Economics, profit margins have been decreasing due to smaller gaps between rough (increasing) and polished (decreasing) diamond prices.

In addition, the local diamond sector has been negatively affected by other significant factors: the production of counterfeit diamonds, whose quality keeps improving (harming the raw diamonds market), the entrance of new rules by the local Tax Authorities on the Diamond Exchange for enforcing money laundering, and the "underground bank" affair – as below.

As a result, local diamond dealers report on difficulties in executing transactions and bad atmosphere in the branch. Signs of recovery appeared towards the last quarter of 2016 – mainly due to the growing stability of the market and the industry's agreement with the Israel Tax Authority in December, yet the market is still volatile, as witnessed with the endurance of the depression trend during most of 2017.

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Export (net) of rough diamonds fell 10.4% in the first 9 months of 2017 (compared to the parallel period in 2016), reaching US\$ 1,796 million (summed up to US\$ 2,702 million in all 2016, 23% higher than 2015).

Net imports of polished diamonds in 2017 totaled US\$ 2,700 million, compared to US\$ 3,282 million in 2016. Net import of rough diamonds summed at US\$ 3,246 million in 2016, up 16.7% from 2015, and reached US\$ 2,089 million in the first 9 months of 2017, down 11.6% compared to 2016.

The United States continued to be Israel's major market for polished diamonds, accounting for 45% of the market in the first 9 months 2017 (was 39% in 2016). Hong Kong is 2nd largest market with 30% of exports (26% in 2016), followed by Switzerland 9% (7%), Belgium 8% (8%), and the rest of the world account for the remaining 8% of Israel's polished diamond export.

An affair of an "underground bank" (known as the "Check List" Affair) shocked the local diamond branch, after in late January 2012 Police raided the Diamond Exchange (after a long undercover operation), arrested several individuals for investigation, caught diamonds and various assets worth NIS millions, and blocked several bank accounts. It is suspected that a group of people, including diamond dealers, run an illegal bank in the Diamond Exchange compound for loans, money transfer abroad based on fictitious transactions and exchange in volume of NIS 1 billion for several years.

The affair led to several of reported bankruptcies of local diamond firms, a decrease of up to 70% in transactions in 2012, and for a while to paralysis (especially in raw diamonds purchase) due to uncertainty among local and foreign dealers. Later in 2012 the Police decided to lower the profile of the investigation for a while (pressure from the diamond branch due to the continuing damage inflicted and the Government (losing US\$ hundred millions from decrease in tax collection), but resumed investigation in 2013.

In mid-2014, based on the Police and Tax Authorities recommendations, the State Attorney started the process of filing indictments against central defendants in the affair, initially against dealers who provided foreign currency services to the "bank" (in June 2015 the court made the first conviction in the affair, sending a foreign currency dealer who pretended also to be a diamond dealer, for 4 years prison, a fine and confiscation of assets in volume of NIS millions, part of a plea bargain). Since late 2015 indictments for severe charges pressed against 11 diamond dealers and their firms for tax felonies committed and issuing fictitious invoices in volumes of millions US\$ (latest indictments filed by the Tel Aviv District Attorney in August 2016). In the case of one of the prosecuted, a plea bargain was reached in May 2018 (fines and serving community services). Other cases are pending.

SUMMARY

Notwithstanding the refusal to disclose financial data, considered good for trade engagements.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.65
UK Pound	1	INR 95.43
Euro	1	INR 85.04
ILS	1	INR 19.94

Note: Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	PRI
Report Prepared by :	TRU

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)